TRYING TO FIND WHERE YOU FIT?
Your degree can be as unique as you are! Find the description that fits to see which Major you may want to consider.

Does this sound like you? Consider a Major in...

I am driven by achievement, independence, research, and joining a profession. ➔ Accounting

Theories, analysis, making connections, trends, big pictures, and numbers interest and excite me. ➔ Economics

I am an ambitious self-starter who loves challenges and is drawn to opportunities, innovation, and new value creation. ➔ Entrepreneurship

Analysis, patterns, numbers, and money intrigue me. ➔ Finance

I want to help invent and deliver the future of business through technology-enabled innovation. ➔ Information Systems

I want to protect data and privacy, thrive under pressure, and can problem solve and perform in a complex environment. ➔ Information Security & Assurance

I value a global mindset and enjoy learning about different cultures, and languages. ➔ International Business

I enjoy developing people and processes, problem solving, and planning/organizing activities to accomplish a goal. ➔ Management*

Creativity, communication, and challenges motivate me. Analysis, trends, and connection captivate me. ➔ Marketing

Relationship building and competition are a part of who I am. I perform well under pressure in fast-paced environments. ➔ Professional Sales

*Look for more Hospitality content in the curriculum as we prepare for a new Hospitality Management major. Coming soon!

But that’s not all...

Turn the page over to see how a minor or a certificate can tailor your path to meet the needs of your career in ways you may not have considered.
Torn between two majors?  
Looking to power-pack your degree?

Consider adding a minor in any of the major categories listed above or from the list below:

<table>
<thead>
<tr>
<th>If you also enjoy...</th>
<th>Consider a Minor in...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practicing ethics, doing puzzles, organization, policy, and conquering challenges.</td>
<td>Business Law</td>
</tr>
<tr>
<td>Engaging people, visuals, connections, digital media, events, and problem solving.</td>
<td>Engagement Marketing</td>
</tr>
<tr>
<td>Data, planning, organization, logistics, analysis, and process improvement.</td>
<td>Operations And Purchasing</td>
</tr>
<tr>
<td>Competition, passion, sports, action, details, trends, and event management.</td>
<td>Sports Marketing</td>
</tr>
</tbody>
</table>

Looking for something more specialized?

If you are working on something specialized, think about adding a certificate:

<table>
<thead>
<tr>
<th>If you also enjoy...</th>
<th>You may want to consider this certificate...</th>
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<tbody>
<tr>
<td>Protecting information assets and enabling the secure use of technology.</td>
<td>Information Security &amp; Assurance</td>
</tr>
<tr>
<td>Building social media outlets, business innovation, creating apps, and implementing technology.</td>
<td>Information Systems</td>
</tr>
<tr>
<td>Music, production, media, networking, the entertainment industry, and passion.</td>
<td>Joel A. Katz Music &amp; Entertainment Business</td>
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COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? We’re here to help with the services and resources you need for success.

UPAC
Undergraduate Programs Advising Center

You aren’t alone! Our Academic Advisors, Career Coaches, and Internship & Co-op Advisors are here to support you on your way. Find us on the 4th floor of the Burruss Building, Suite 431. Online at ColesAdvising.com | Email: colesupac@kennesaw.edu | Phone: 470-578-6055

Coles College Scholars Program (Minor)
ColesCollege.com/scholars