

**International Business**  
**Major**  
**For Catalog Terms:**  
**Fall 2020 and Later**



See separate sheet for General Education requirements.

Course Grade	3.00 GPA Required*	Sophomore GPA Requirement: Lower-Division Business Core*	Credit Hours
	ACCT 2101	Introduction to Financial Accounting	3
	ACCT 2102	Introduction to Managerial Accounting	3
	ECON 2105	Principles of Macroeconomics	3
	ECON 2106	Principles of Microeconomics	3
	ECON 2300	Business Statistics	3
	IS 2200	Information Systems & Communication	3

"S" Grade Required	Part 1 – Hughes Leadership & Career Program Requirement*	Credit Hours
BUSA 2150	Discovering My Major & Career	0

\*After meeting both of the above requirements and BLAW 2200, apply to the Coles Undergraduate Professional Program.

**Admission to the Coles Undergraduate Professional Program is required to proceed to upper-division business courses.**

"S" Grade Required	Parts 2&3– Hughes Leadership & Career Program Requirement	Credit Hours
BUSA 3150	Developing My Career Essentials	0
BUSA 4150	Driving My Success	0

**Foreign Language Requirement**

	_____ _____ _____	<p>9 hours of approved foreign language skills courses at the 2000-level or above: Choose from Chinese, French, German, Italian, Korean, Portuguese, or Spanish, and complete 2001, 2002, &amp; 3 hours at the 3000-level or above which focus on foreign language skill development (usually 3302 or 3303). The 3000-level and above course must be approved by the Director of Advising and should not be taken prior to receiving the Director's pre-approval.</p> <p>If you are already fluent in a language, you may be able to get credit by testing. Check the testing info on the website of the KSU Dept. of Foreign Languages.</p>	9
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**Upper-Division Business Core**

		<b>CHOOSE ONE:</b> (cannot be used in Area B2)	<b>3</b>
	FL 1002	Introduction to Foreign Language and Culture II	
	CHIN 1002	Introduction to Chinese Language and Culture II	
	FREN 1002	Introduction to French Language and Culture II	
	GRMN 1002	Introduction to German Language and Culture II	
	ITAL 1002	Introduction to Italian Language and Culture II	
	JPN 1002	Introduction to Japanese Language and Culture II	
	KOR 1002	Introduction to Korean Language and Culture II	
	PORT 1002	Introduction to Portuguese Language and Culture II	
	SPAN 1002	Introduction to Spanish Language and Culture II	
	BLAW 2200*	Legal and Ethical Environment of Business	<b>3</b>
	ECON 3300	Applied Statistical and Optimization Models	<b>3</b>
	FIN 3100	Principles of Finance	<b>3</b>
	IS 3100	Information Systems Management	<b>3</b>
	MKTG 3100	Principles of Marketing	<b>3</b>
	MGT 3100	Management & Behavioral Science	<b>3</b>
	MGT 3200	Operations Management	<b>3</b>
	MGT 4199	Strategic Management (This course must be taken your last or next to last semester at KSU. it cannot be taken at another school. All other courses in this section, in addition to BUSA 4150, must be completed before taking this course.)	<b>3</b>

Course Grade	Courses	Major Field Requirements	Credit Hours
	MGT 3600	Introduction to International Business	3
	ECON 4410	International Trade and Finance	3
	FIN 4420	International Financial Management	3
	MGT 4190	International Management	3
	MKTG 4820	International Marketing	3

**Major Field Electives**

		<u>Select 6 Hours from the Following:</u>	<b>6</b>
	BUSA 3500	Culture & International Business	
	ECON 4310	Economic Development in Global Perspective	
	IS 3220	Global IS Project Management	
	IS 4860	Global Information Systems Strategy	
	MGT 4125	International Entrepreneurship	
	MGT 4174	International Human Resource Management	
	MGT 4800	International Supply Chain Management	
	MGT/MKTG 4476	Contemporary Global Business Practices	
	MKTG 4500	Internet Marketing and Global Business	
	ASIA 3355	Cultures and Capitalisms in Asia	
	ASIA 3950	Technology Strategy in Asia	
	LDRS 3200	Leadership in a Global Society	
	CHIN 4404	Commercial Chinese	
	FREN 4404	Commercial French	
		Commercial German	
	GRMN 4404	Commercial Italian	
	ITAL 4404	Commercial Spanish	

SPAN 4404 GEOG 3312 GEOG 3330 GEOG 3350 GEOG 3360 GEOG 3370	Geography of Europe Economic Geography Geography of Sub-Saharan Africa Geography of Asia Geography of Latin America and the Caribbean	Other business and non-business courses that have appropriate international and/or business content might be approved by the Director of Advising. These courses should not be taken prior to receiving the Advising Director's pre-approval.
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Course Grade	Courses	Business Electives	Credit Hours
		Three semester hours or upper-division courses (3000/4000) outside the Major, but inside the Coles College of Business. MGT courses cannot be used here. (A maximum of <u>0</u> semester hours of credit in Co-ops and Internships may be used here. Co-op and internship hours cannot be used in any other section.)	3

#### Education Abroad Requirement

		<p>Six credit hours used toward meeting the above requirements for the IB Major must be earned in an approved Education Abroad program, and at least three of the six credit hours must be for a business or foreign language course. The courses used to satisfy this Education Abroad Requirement must be approved by the Director of Advising and should not be taken prior to receiving the Director's pre-approval.</p> <p>Students studying at KSU on an F-1 Student Visa should meet with a Coles Professional Advisor to discuss a special option for this Requirement.</p>	
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#### \*Coles Undergraduate Professional Program –

- **Admission to the Coles Undergraduate Professional Program is a prerequisite for all upper-division business courses.**
- **Sophomore GPA Requirement – Business majors who first enroll at KSU in Fall 2008 or later must complete the Sophomore GPA Requirement as part of their requirements for admission to Coles. This involves completing the seven lower-division business core courses with an adjusted GPA of 3.0 or higher. A grade of “C” or better is required in each of these courses. Regardless of whether these courses are taken at KSU or another acceptable accredited university, their grades will be used in this GPA calculation. If KSU brings in a transfer course with something other than 3 credit hours, that will affect the GPA calculation.**

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- **Hughes Leadership & Career Program Requirement** – Business majors who first enroll at KSU in Fall 2014 or later must complete the Hughes Leadership & Career Program, which consists of 3 courses. Completion of the first of these courses, BUSA 2150, is required for admission to Coles.
- You should complete the requirements and apply to the Coles Undergraduate professional Program as soon as possible. Otherwise your progression to upper-division business courses may be delayed.



## **NOTES –**

1. Additional Information/Updates - This checksheet does not describe all of KSU's policies and requirements. You must follow all the rules that are in the *KSU Undergraduate Catalog*. We have worked hard to ensure that accuracy of the information in this checksheet up to the date below. Be sure to check regularly for revisions/updates to this information.
2. Prerequisites – Check the most recent edition of the *KSU Undergraduate Catalog* for course prerequisites. Students are responsible for meeting a course's current prerequisites even if they changed after the student started at KSU. The Catalog is online at [catalog.kennesaw.edu](http://catalog.kennesaw.edu).
3. KSU Grade Requirements –
  - Business majors must earn a “C” or better in all business courses used toward their degree.
  - Students must earn at least a 2.0 GPA to receive a degree from KSU.
4. KSU Residency Requirements – In order to receive a business degree from KSU:
  - All students must complete at least 33 semester hours of business courses at KSU, including at least 24 semester hours of upper-division business courses.
  - All students must complete at least 12 semester hours of their Major Field Requirements and Major Field Electives at KSU.
  - All credit hours earned during the student's last academic semester of attendance in which degree requirements will be met must be completed at Kennesaw State University.
5. You must graduate following the program requirements in a *KSU Undergraduate Catalog* that is not more than 10 years old at the time of graduation. If you do not graduate within 10 years of starting at KSU, you will have to move up to a more recent *Catalog* and meet all of the program requirements in it.

If you stay out of school for several terms and KSU requires you to be readmitted when you come back, you will have to follow the *Catalog* in effect for the term you are readmitted.

If you change your major, you will have to meet the degree requirements in the *Catalog* in effect for the term when you made that change.

6. Disclaimer: Completion of this checksheet does not ensure that graduation requirements have been fulfilled. Only the KSU Registrar's Office can say whether all graduation requirements have been met. Submit your petition to graduate to them as soon as you are eligible.