

INTERNATIONAL BUSINESS

Major

For Catalog Terms:

Fall 2016 through Summer 2017



Coles College of Business
Undergraduate Advising Center

BB 431 470-578-6055

See separate sheet for General Education requirements.

Course Grade	3.00 GPA Required*	Sophomore GPA Requirement: Lower-Division Business Core & Calculus*	Credit Hours
	ACCT 2100	Introduction to Financial Accounting	3
	ACCT 2200	Introduction to Managerial Accounting	3
	ECON 2100	Principles of Microeconomics (hours counted in General Education)	
	ECON 2200	Principles of Macroeconomics	3
	ECON 2300	Business Statistics	3
	IS 2200	Information Systems & Communication	3
	BLAW 2200	Legal & Ethical Environment of Business	3
	MATH 1160	Elementary Applied Calculus or MATH 1190-Calculus or higher calculus (hours counted in General Education.)	

"S" Grade Required	Part 1 – Hughes Leadership & Career Program Requirement*		
BUSA 2150	Discovering My Major & Career		0

*After meeting both of the above requirements, apply to the Coles Undergraduate Professional Program.

Admission to the Coles Undergraduate Professional Program is required to proceed to upper-division business courses.

"S" Grade Required	Parts 2 & 3 – Hughes Leadership & Career Program Requirement		
BUSA 3150	Developing My Career Essentials		0
BUSA 4150	Driving My Success		0

Foreign Language Requirement

		<p>12 hours of approved foreign language skills courses at the 2000-level or above: Choose from Chinese, French, German, Italian, Korean, Portuguese, or Spanish, and complete 2001, 2002, & 6 hours at the 3000-level or above which focus on foreign language skill development (usually 3302 and 3303). Japanese may be possible with special permission. These 3000-level and above courses must be approved by the Executive Director of the B.B.A. Program and should not be taken prior to receiving the Executive Director's pre-approval.</p> <p>If you are already fluent in a language, you may be able to get credit by testing. Check the testing info on the website of the KSU Dept. of Foreign Languages.</p> <p>International students who took the TOEFL as part of their KSU admission requirements should meet with a Coles Professional Advisor in the Business Undergraduate Advising Center (BB 431) to discuss the possibility of replacing these hours with 2000-level or above courses approved by the Exec. Director.</p>	12
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Course Grade	Courses	Upper-Division Business Core	Credit Hours
	ECON 3300	Applied Statistical and Optimization Models	3
	FIN 3100	Principles of Finance	3
	MKTG 3100	Principles of Marketing	3
	MGT 3100	Management & Behavioral Science	3
	MGT 3200	Operations Management	3
	MGT 4199	Strategic Management (This course must be taken your last or next to last semester at KSU – it cannot be taken at another school. All other courses in this section, except for ECON 3300, must be completed before taking this course.)	3

Information Technology Requirement

	IS 3100	Information Systems Management	3
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Major Field Requirements

	MGT 3600	Introduction to International Business	3
	ECON 4410	International Trade & Finance	3
	FIN 4420	International Financial Management	3
	MGT 4190	International Management	3
	MKTG 4820	International Marketing	3

Major Field Electives

		<u>SELECT 9 HOURS FROM THE FOLLOWING:</u>	9
	BUSA 3500	Culture & International Business	
	ECON 4310	Economic Development in Global Perspective	
	IS 3220	Global IS Project Management	
	IS 4860	Global IS Strategy	
	MGT 4125	International Entrepreneurship	
	MGT 4174	International Human Resource Management	
	MGT 4800	International Supply Chain Management	
	MGT/MKTG 4476	Global Business Practices	
	MKTG 4500	Internet/Global Marketing	
	ASIA 3355	Cultures & Capitalism in Asia	
	ASIA 3950	Technology Strategy in Asia	
	CHNS/FREN/ GRMN/SPAN 4404	Commercial Chinese or French or German or Spanish	
	LDRS 3200	Leadership in Global Society	
		(list continued on next page)	

(continued)

Course Grade	Courses	Major Field Electives (cont.)	Credit Hours
		(list continued from previous page)	
	GEOG 3330 or GEOG 3312 or GEOG 3350 or GEOG 3360 or GEOG 3370	Economic Geography or Geography of Europe or Geography of Sub-Saharan Africa or Geography of Asia or Geography of LA & Caribbean	
		Other business and non-business courses that have appropriate international and/or business content might be approved for this section by the Executive Director of the B.B.A. Program. Such courses should not be taken prior to receiving the Executive Director's pre-approval.	

Business Elective

		Three hours of credit from upper-division (3000/4000) course offerings inside the Coles College of Business. A maximum of three hours of credit in Internships may be used here. Internship hours cannot be used in any other section. See a Coles Professional Advisor before taking MGT courses to count here – some MGT courses cannot be used here.	3
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Education Abroad Requirement

		Six credit hours used toward meeting the above requirements for the IB Major must be earned in an approved Education Abroad program, and at least three of the six credit hours must be for a business or foreign language course. The courses used to satisfy this Education Abroad Requirement must be approved by the Executive Director of the B.B.A. Program and should not be taken prior to receiving the Executive Director's pre-approval. Students studying at KSU on an F-1 Student Visa should meet with a Coles Professional Advisor to discuss a special option for this Requirement.	
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*Coles Undergraduate Professional Program –

- **Admission to the Coles Undergraduate Professional Program is a prerequisite for all upper-division business courses.**
- **Sophomore GPA Requirement – Business majors who first enroll at KSU in Fall 2008 or later must complete the Sophomore GPA Requirement as part of their requirements for admission to Coles. This involves completing the seven lower-division business core courses plus a calculus course with an adjusted GPA of 3.00 or higher. A grade of “C” or better is required in each of these courses.**

Regardless of whether these courses are taken at KSU or another acceptable accredited university, their grades will be used in this GPA calculation. If KSU brings in a transfer course with something other than 3 hours credit, that will affect the GPA calculation.

- **Hughes Leadership & Career Program Requirement – Business majors who first enroll at KSU in Fall 2014 or later must complete the Hughes Leadership & Career Program, which consists of 3 courses. Completion of the first of these courses, BUSA 2150, is required for admission to Coles.**
- **You should complete the requirements and apply to the Coles Undergraduate Professional Program as soon as possible. Otherwise your progression to upper-division business courses may be delayed.**

“Department Chair” Approval – Because the International Business Major is interdisciplinary, any paperwork or other process that requires “Department Chair” approval, including business course substitutions, must be approved by the Associate Dean for Undergraduate Business Programs. Approval from one of the Department Chairs will not be sufficient. The first step required to request approvals from the Associate Dean is to meet with a Coles Professional Advisor in the Undergraduate Business Advising Center (BB 431). You will discuss and submit your information to the Advisor, who will present your request to the Associate Dean on your behalf. If needed, you may have to submit additional information by email. If so, always include your KSU ID number and Major in your email.



NOTES –

1. **Additional Information/Updates** – This checksheet does not describe all of KSU’s policies and requirements. You must follow all the rules that are in the *KSU Undergraduate Catalog*. We have worked hard to ensure the accuracy of the information in this checksheet up to the date shown below. **Be sure to check regularly for revisions/updates** to this info.
2. **Prerequisites** – Check the **most recent** edition of the *KSU Undergraduate Catalog* for course prerequisites. Students are responsible for meeting a course’s **current** prerequisites even if they changed after the student started at KSU. The *Catalog* is online at catalog.kennesaw.edu.
3. **KSU Grade Requirements** –
 - Business majors must earn a grade of “C” or better in all business courses counted toward their degree. In addition, IB Majors must get a “C” or better in the courses used for their Foreign Language Requirement and their International Study Experience Requirement.
 - Students must earn at least a 2.0 GPA to receive a degree from KSU.
4. **KSU Residency Requirements** – In order to receive a business degree from KSU:
 - All students must complete at least 33 semester hours of business courses at KSU, including at least 24 semester hours of upper-division business courses.
 - All students must complete at least 12 semester hours of their Major Field Requirements and Major Field Electives at KSU.
 - All students must complete at least 20 of their last 30 semester hours before graduation at KSU.
5. You must graduate following the program requirements in a *KSU Undergraduate Catalog* that is not more than 10 years old at the time of graduation. If you do not graduate within 10 years of starting at KSU, you will have to move up to a more recent *Catalog* and meet all of the program requirements in it.
If you stay out of school for several terms and KSU requires you to be readmitted when you come back, you will have to follow the *Catalog* in effect for the term you are readmitted.
If you change your Major, you will have to meet the degree requirements in the *Catalog* in effect for the term when you made that change.
6. **Disclaimer:** Completion of this check sheet does not insure that graduation requirements have been fulfilled. Only the KSU Registrar’s Office can say whether all graduation requirements have been met. Submit your petition to graduate to them as soon as you are eligible (at the beginning of the term **before** the term you want to graduate).