

INTERNATIONAL BUSINESS

Major

For Students Entering KSU

FALL 2008 through SUMMER 2011



Coles College of Business
Business Undergraduate Advising Center
BB 431 770-423-6055

See separate sheet for General Education requirements.

Course Grade	3.00 GPA Required*	Sophomore GPA Requirement: Lower-Division Business Core & Calculus* After meeting this requirement, apply to the Coles Undergraduate Professional Program.	Credit Hours
	ACCT 2100	Introduction to Financial Accounting	3
	ACCT 2200	Introduction to Managerial Accounting	3
	ECON 2100	Principles of Microeconomics (hours counted in General Education)	
	ECON 2200	Principles of Macroeconomics	3
	ECON 2300	Business Statistics	3
	IS 2200**	Information Systems & Communication	3
	BLAW 2200	Legal & Ethical Environment of Business	3
	MATH 1106	Elementary Applied Calculus or MATH 1190-Calculus or higher calculus (hours counted in General Education)	
Admission to the Coles Undergraduate Professional Program is required to proceed to upper-division business courses.			

Foreign Language Requirement

	_____	9 hours of approved foreign language at the 2000-level or above: Choose from Chinese, French, German, Italian, or Spanish, and take 2001, 2002, & 3302 or 3303.	9
	_____	If you are already fluent in a language, you may be able to get credit by testing. Check the testing info on the website of the KSU Dept. of Foreign Languages.	
	_____	International students who took the TOEFL as part of their KSU admission requirements should meet with a Coles Staff Advisor in the Business Undergraduate Advising Center (BB 431) to discuss the possibility of replacing these hours with 2000-level or above electives approved by the Associate Dean for Undergraduate Business Programs.	

Upper-Division Business Core

	ECON 3300	Applied Statistical and Optimization Models	3
	FIN 3100	Principles of Finance	3
	MKTG 3100	Principles of Marketing	3
	MGT 3100	Management & Behavioral Science	3
	MGT 3200	Operations Management	3
	MGT 4199	Strategic Management (This course must be taken your last or next to last semester at KSU – it cannot be taken at another school. All other courses in this section, except for ECON 3300, must be completed before taking this course.)	3

Major Field Requirements

	MGT 3600	Introduction to International Business	3
		<u>SELECT 5 OF THE FOLLOWING: (be sure to check prerequisites)</u>	15
	ACCT 4300	International Accounting	
	BLAW 3400	Negotiation	
	ECON 4410	International Trade & Finance	
	FIN 4420	International Financial Management	
		(continued)	

Grade	Courses	Major Field Requirements (continued)	Hours
	MGT 4190 MGT or MKTG 4476 MKTG 4820 ***	International Management Contemporary Global Business Practices International Marketing ***See note in the International Study Experience section.	

**Major Field Electives = Concentration Area = 12 hours
Must select one of the following Secondary Business Concentrations******

	ACCT 3100 ACCT 3300 ACCT 4050 ACCT 4100	<u>ACCOUNTING:</u> Intermediate Financial Accounting & Auditing Accounting Information Systems Intermediate Financial Accounting II Advanced Financial Accounting	12
	ECON 4510 ECON 4610 ECON 4310 FIN 4360 FIN 4620	<u>ECONOMICS:</u> Microeconomics Macroeconomics And any two of the following: Economic Development in Global Perspective Investments Financial Management of Financial Institutions	12
	FIN 4320 FIN 4620 ECON 4310 ECON 4210 FIN 4360	<u>FINANCE:</u> Fixed Income Securities Financial Management of Financial Institutions And any two of the following: Economic Development in Global Perspective Money & Financial Markets Investments	12
	MGT 4125 MGT 4174 MGT 4800 _____	<u>MANAGEMENT:</u> International Entrepreneurship International Human Resource Management International Supply Chain Management And any other 4000-level MGT course not already used	12
	MKTG 4100 MKTG 4150 MKTG 4990 _____	<u>MARKETING:</u> Marketing Research Consumer Behavior Marketing Management And any other 4000-level MKTG course not already used **** If you are doing a double major or second degree, it may not be in the same area as this secondary business concentration.	12

International Study Experience

		Students must take 3 hours of approved Study Abroad or Exchange Program courses or an approved international internship to fill this slot. IMPORTANT – Students must get approval from the Associate Dean for Undergraduate Business Programs <u>before</u> signing up for the credit to be used in this slot. Students are required to work with a Staff Advisor in the Advising Center (BB431), and the Staff Advisor will present the request for approval to the Associate Dean. Processing of requests for approval of Exchanges, internships, & non-Coles SAs takes 4 weeks, so start early! (continued)	3
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Grade	Courses	International Study Experience (continued)	Hours
		<p>Students studying at KSU on an F-1 Student Visa should meet with a Coles Staff Advisor to discuss a special option for this Requirement.</p> <p>While the course used for this slot is not required to be a business course, it is strongly recommended that the course be in business or in your foreign language to maximize its benefit. Ideally a business course used here would be additional work in your Concentration Area. If your international study experience course will count elsewhere in the degree (e.g., in your Foreign Language Requirement area), you will have to take 3 hours of an upper-division elective approved by the Associate Dean to fill this slot.</p> <p>No courses are automatically placed in this slot by the Registrar’s Office. After the pre-approved SA, Exchange, or international internship is completed and the grade is official, you must meet with a Coles Staff Advisor to request paperwork be sent to the Registrar’s Office documenting the Associate Dean’s approval to count it here.</p> <p>***If you take a 6-hour Coles Study Abroad trip, and the second 3 hours will not fit elsewhere, please meet with a Coles Staff Advisor <u>before</u> signing up for the trip to discuss a possible option for counting the second course in the IB Major Field Requirements section. This option would have to be approved by the Associate Dean prior to signing up for the trip.</p>	

***Coles College of Business – Sophomore GPA Requirement – Business majors who first enroll at KSU in Fall 2008 or later must complete the seven lower-division business core courses plus a calculus course with an adjusted GPA of 3.00 or higher, and be admitted to the Coles Undergraduate Professional Program, in order to be eligible to enroll in upper-division business courses. A grade of “C” or better is required in each of these courses. Regardless of whether these courses are taken at KSU or another acceptable accredited university, their grades will be used in this GPA calculation. If KSU brings in a transfer course with something other than 3 hours credit, that will affect the GPA calculation. Once you have satisfied the Sophomore GPA Requirement your next step is to apply to the Coles Undergraduate Professional Program.**

****If you completed BISM 2100, you do not have to take IS 2200.**

“Department Chair” Approval – Because the International Business Major is interdisciplinary, any paperwork or other process that requires “Department Chair” approval, including business course substitutions, must be approved by the Associate Dean for Undergraduate Business Programs. Approval from one of the Department Chairs will not be sufficient. The first step required to request approvals from the Associate Dean is to meet with a Coles Staff Advisor in the Undergraduate Business Advising Center (BB 431). You will discuss and submit your information to the Advisor, who will present your request to the Associate Dean on your behalf. If needed, you may have to submit additional information by email. If so, always include your KSU ID number, Major, and Concentration Area in your email.



NOTES –

1. **Additional Information/Updates** – This checksheet does not describe all of KSU’s policies and requirements. You must follow all the rules that are in the *KSU Undergraduate Catalog*. We have worked hard to ensure the accuracy of the information in this checksheet up to the date shown below. Be sure to check regularly for revisions/updates to this info.
2. **Prerequisites** – Check the most recent edition of the *KSU Undergraduate Catalog* for course prerequisites. Students are responsible for meeting a course’s current prerequisites even if they changed after the student started at KSU. The *Catalog* is online at catalog.kennesaw.edu.

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3. KSU Grade Requirements –
 - Starting Fall 2011, business majors must earn a grade of “C” or better in *ALL* business courses counted toward their degree. If a business course was taken prior to Fall 2011, a grade of “C” or better was required except for the courses counted in the “Business Electives” section of the degree. In addition, IB Majors must get a “C” or better in the courses used for their Foreign Language Requirement and their International Study Experience Requirement.
 - Students must earn at least a 2.0 GPA to receive a degree from KSU.
4. KSU Residency Requirements – In order to receive a business degree from KSU:
 - All students must complete at least 33 semester hours of business courses at KSU, including at least 24 semester hours of upper-division business courses.
 - All students must complete at least 12 semester hours of their Major Field Requirements and Major Field Electives at KSU.
 - All students must complete at least 20 of their last 30 semester hours before graduation at KSU.
5. You must graduate following the program requirements in a *KSU Undergraduate Catalog* that is not more than 10 years old at the time of graduation. If you do not graduate within 10 years of starting at KSU, you will have to move up to a more recent *Catalog* and meet all of the program requirements in it. Also, if you stay out of school for several terms and KSU requires you to be readmitted when you come back, you will have to follow the *Catalog* in effect for the term you are readmitted.
6. All General Education requirements do not have to be completed before beginning business coursework, but the English composition and the Math courses should be completed right away as they are prerequisites to certain business courses.
7. Disclaimer: Completion of this check sheet does not insure that graduation requirements have been fulfilled. Only the KSU Registrar’s Office can say whether all graduation requirements have been met. Submit your petition to graduate to them as soon as you are eligible (at the beginning of the term before the term you want to graduate).