Your MBA Team

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<table>
<thead>
<tr>
<th>Kennesaw State University</th>
<th>Michael J. Coles College of Business</th>
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<tbody>
<tr>
<td>• One of the top 50 largest U.S. universities</td>
<td>• 2nd largest business school in Georgia</td>
</tr>
<tr>
<td>• Over 100 academic programs</td>
<td>• Bachelor’s, master’s, &amp; doctoral programs</td>
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<tr>
<td>• R2 research institution – Carnegie</td>
<td>• AACSB-accredited in business &amp; accounting</td>
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<tr>
<td>• 35,000+ student enrollment</td>
<td>• Only 2% of business schools worldwide accredited in both</td>
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<td>• $1.4 billion impact on regional economy</td>
<td>• Ranked nationally and internationally</td>
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<td>• Top 20 DBA provider in the world: CEO Magazine</td>
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<td>• #7 Executive MBA in the world: CEO Magazine, 2019</td>
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<td></td>
<td>• Evening MBA – Tier I program: CEO Magazine, 2019</td>
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<tr>
<td></td>
<td>• #21 Online MBA in the country: U.S. News &amp; World Report, 2019</td>
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Evening MBA Program
### Evening MBA Program

#### Features
- Fall, spring, or summer start dates
- Classes at KSU Center, Cobb Galleria, and Sandy Springs
- Classes meet once per week (Monday to Thursday)
- Expert faculty, professional network
- Finish at your own pace (17 mos. to six years)

#### Curriculum (36 Credit Hours)
- **Core requirements (24 credit hours)**
  - Accounting Insights for Managers
  - Resource Allocation and Decision Analysis
  - Business Finance
  - Leveraging Information Systems in Business
  - Managing the Value Chain
  - Managing and Leading Work Behavior
  - Strategic Marketing
  - Strategic Management: An Integrative Capstone
- **Elective requirements (12 credit hours)**
  - One elective must have international focus
WebMBA Program
# WebMBA Program

## Features

- Fall or spring start dates
- One in-person requirement – orientation
  - Fall 2019: August 9th-10th, in Atlanta
- Cohort- and team-based
- Lockstep format – five semesters
- Asynchronous classes
- Many of the same professors as evening MBA
- Receive same degree/diploma as evening MBA

## Curriculum (30 Credit Hours)

- Human Behavior in Organizations
- Managerial Accounting
- Global and International Business
- Managerial Decision Analysis
- Strategic Marketing
- Managerial Finance
- Entrepreneurship
- Management Information Systems
- Operations and Supply Chain Management
- Business Strategic Management
The Admissions Process

Checklist of Items Needed

• Application - $60 fee
• Resume
• All college transcripts
• GMAT scores*
• Two letters of recommendation (WebMBA only)
• International education documentation

Document deadlines: July 1st (fall), November 1st (spring)

Apply today at www.KSUmba.com

*Alternative options can be considered depending on applicant’s academic and professional background.
Foundation Knowledge

Satisfied by undergraduate coursework or by completing online modules assigned after admission to program:

• Financial Accounting
• Managerial Accounting
• Corporate Finance
• Business Math/Statistics

Cost per module: $200
Spring ’19 Admitted Students

- 8.5 years
- 3.27
- GMAT – 567
  - GRE
    - Verbal – 158
    - Quant. – 154
### Overall Enrollment Demographic Profile

#### Spring 2019

<table>
<thead>
<tr>
<th>Combined (MBA &amp; WebMBA) Percentages</th>
<th>Female</th>
<th>Male</th>
<th>Grand Total</th>
<th>Percentage</th>
<th>Total Percent Minority</th>
<th>Combined Average Age</th>
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<tbody>
<tr>
<td>Asian</td>
<td>12</td>
<td>15</td>
<td>27</td>
<td>7%</td>
<td>41%</td>
<td>35</td>
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<tr>
<td>Black</td>
<td>47</td>
<td>43</td>
<td>90</td>
<td>25%</td>
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<tr>
<td>Hispanic</td>
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<td>24</td>
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<tr>
<td>Multiracial</td>
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<td>4</td>
<td>8</td>
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<tr>
<td>Unknown/Undeclared</td>
<td>12</td>
<td>10</td>
<td>22</td>
<td>6%</td>
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<tr>
<td>White</td>
<td>71</td>
<td>124</td>
<td>195</td>
<td>53%</td>
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<tr>
<td>Grand Total</td>
<td>161</td>
<td>205</td>
<td>366</td>
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</tbody>
</table>

| Combined                           |        |      |             |            |                       |                      |
| Female                             | 161    |      | 44%         |            |                       |                      |
| Male                               | 205    |      | 56%         |            |                       |                      |
| Grand Total                         | 366    |      |             |            |                       |                      |
Estimated Program Costs

Academic Year 2019-2020

- Evening MBA program (Kennesaw, Galleria, Sandy Springs) for in-state resident
  - Tuition: $352 per credit hour (36 credit hours)
  - $19,000-$23,500 approximate total for tuition and fees
  - Tuition higher for out-of-state residents
- WebMBA program
  - Tuition: $739 per credit hour (30 credit hours)
  - $24,470 approximate total for tuition and fees

Financial aid options are available