The Applied Research Award recognizes the practical functionality of the faculty member’s research. Applicants should provide evidence of scholarly work that resulted in notable improvements for an organization or industry with respect to processes, products, or services. The winners will have their research featured in the Coles Research Magazine.

Eligibility:
Any Coles College full-time regular faculty member (lecturer, tenured or tenure-track).

Award:
$1,500 cash award.

Criteria:
1. Faculty members may submit one community engagement accomplishment that demonstrates how they provided/created value through their research or service project to an external organization or society/community over the past five years (i.e. work completed between 2015 and 2020). To be given serious consideration for the Faculty Community Engagement Award, the applicant must demonstrate an exceptional level of community engagement. This relationship should positively promote the name and mission of the Coles College of Business. The effect of the faculty member’s contribution to the community needs to be evident through many non-paid activities (work done under the name of Coles College of Business, Pro-bono).

2. Faculty are required to submit a nomination that addresses the following and is limited to two pages of double spaced, font size 12 with one inch margins: (1) name of external organization/benefitting society or community, (2) period of service, (3) title of research/service project, and (4) significance of the research/service project focusing on how the external organization/society/community benefitted. Supporting documentation for the award may include research paper/publication, documentation such as a report provided to the benefitting external organization, letters of appreciation, and any other appropriate supporting documentation.

Please note that previous recipients of the Coles College Applied Research Award within the past five years are not eligible for this award. Completed submissions are due Friday, January 15, 2021 by 5:00 pm and should be e-mailed to aroy1@kennesaw.edu.