COLES FACULTY COUNCIL MEETING
March 22, 2016

Attendance: K. Schwaig, J. Herbert, T. Miller, M. Whitman, S. Siha, X. Huang, D. Lester, and L. Oder

I. Meeting called to order by J. Herbert at 1:15 following lunch from 1:00 – 1:15 provided by the Dean.

II. MOTION: Motion to approve the March 8, 2016 Minutes by J. Herbert; M. Whitman moved to approve; D. Lester seconded: all in favor

III. DISCUSSIONS:

a. Dean Schwaig
   • Thanked everyone for their service on the CFC as well as the most recent Faculty Awards process
   • It was stated by the CFC that the awards process was more difficulty than previous years due to the fact that there were duplicate winners in the same categories as well as a large number of nominations.
   • The large number was due to a more simplified process and the promotions from the Chairs.
   • The applicants were scored from 1-10 on an amalgamation table and a weighted ranking of 1-10 for each submission.
   • Dean Schwaig stated she would be happy to sit through the next process to aid in establishing a procedure to prevent from having duplicates next year.
   • J. Herbert to include Dean Schwaig on upcoming CFC Meeting dates as she stated the desire to attend more meetings.
Vision of College

- The last strategic plan focused on interaction with the business community.
- It was stated that KSU and the Coles College of Business is known distinctively to be easier to work with than her sister universities.
- One of the Dean’s responsibilities is to gain the financial support from companies/individuals for the Coles College Business and professors create those opportunities.
- It was stated that KSU resonates most with non-traditional students and attracts non-traditional investors such as ones that have done well for themselves but started with little.
- The theme has been Business Community and its importance.
- A large topic of focus has been on economic development. KSU is providing the work force for the business community and needs to keep up-to-date and focused on what the businesses require.
- ELI – Executive Leadership Institute – KSU won contract to work with this institute...

Floor opened for questions:

- What is the role of the departmental advisory board and its importance?
  - The Dean has 17-20 advisory board members consisting of local companies
  - One of the newest advisory board members was referred from the prior Business Department of SPSU
  - Spring 2016 the members judged the REAL Awards with Christopher Hanks and The Entrepreneurship Center of The Department of Management & Entrepreneurship
  - The Dean’s suggestion was to keep the advisory board small for any departments forming their own advisory board
• Is there a plan to develop new graduate programs?
  • In the fall of 2017, there will be a Master’s in Healthcare Management & Informatics
  • Interdisciplinary IS/IT/Nursing & Statistics which will be housed out of Coles
  • Hoping to move forward with the Institute in Securities
  • Adaptation of MS & IS Master’s program
  • Attempting to grow the MBA Program – enrollment was down 60% and has come back some with better quality. This is due to increasing the GMAT score requirements. The average student now receives 575-590 on their GMAT.
  • Other program’s advertising being seen all over Atlanta was talked about.

• Budget:
  • Consolidation created 13 new colleges.
  • The savings from consolidation was $4 million which is being re-allocated to new signage, upkeep on the Marietta Campus, technology, and transportation.
  • The main request is for new faculty lines. Previously there was flexibility. However, due to consolidation, that flexibility could change at the college and university levels.
  • The Provost has created a group of people doing data analysis on the situation, as well as other issues, and will be meeting with each of the colleges about these tension points. Some, of which are, with the College of Humanities & Social Sciences and the College of Science and Mathematics with regard to large numbers of late hiring of Adjunct professors due to large numbers of late registrations and the desire to keep the classes small.
  • It was stated that the budgeting process will look different moving forward.
  • Another dynamic with the budget is that the Chairs are receiving more operational budgets.
• The monies made from the WebMBA allows for backfilling of the operational budgets in each department of Coles.
• DBA helps support staff budgets
• The monies from the EMBA contribute to summer research. This year contributed $130,000
• Other Sources:
  ▪ Executive Education goes through KSURF and consistently contributes $50,000 to the college.
  ▪ The Foundation funds predominately food purchases and there are consistent donations of $200,000 - $250,000
  ▪ Major donors that have affiliation with Coles
  ▪ Advancement offices – Capital Campaign
  ▪ The Michael Leven gift of five million dollars to what is now knows as the Michael Leven School of Culinary Sustainability and Hospitality Department.

b. An organizational chart for Deans, Assistant Deans, Associate Deans, Centers & Directors have been requested along with their responsibilities.

IV. MOTION to adjourn meeting at 2:05pm by J. Herbert; M. Whitman moved to approve; D. Lester seconded; all in favor.

Minutes recorded by L. Oder