COLES FACULTY COUNCIL MEETING
February 6, 2017

Attendees: Dean Schwaig, J. Herbert, D. Lester, T. Kolenko, M. Caylor, T. Miller

I. Meeting called to order by J. Herbert at 1:00pm

II. VOTE: Voted to recommend Dr. Maria Kalamas Hedden to Dean Schwaig as the winner of the Perspectives on Global Issue Workshop.

III. DEAN SCHWAIG’S OVERVIEW SINCE JANUARY CFC MEETING:
   a. After reevaluating the Senior Associate Dean position, the decision is not to fill that position
   b. Academic responsibilities will be distributed to Dean Schwaig
   c. Operational responsibilities to be allocated to staff members
   d. This will allow for allocating resources back to classrooms
   e. Organizational chart will soon be simplified
      i. Principal Goals:
         1. Getting resources back to classrooms
         2. Her time to be 50% external and 50% internal
         3. DBA taskforce formed; very expensive to run and cost structure needs to be streamlined
         4. Undergraduate Changes
            a. Advising Department changes
               i. Moving toward standardized advising
               ii. Hiring 4-6 additional advisors for a total of 8-12. Ideal ratio is 500 to 1 versus now 1800 to 1
               iii. Hope Baker looking into department faculty advisors. There are issues to addressed for these positions
               iv. Working with Chris Hutt to improve advising procedures and best practices
            b. Hughes Leadership Center changes
            c. Partnering with Career Services
f. MBA
   i. The current strategies of recruiting were discussed as being not effective
   ii. MBA program to report to Amy Henley
       1. The marketing and recruiting is to be revamped
       2. Enrollment goal is 500
       3. Improve advertising
   iii. Current enrollment is 167
   iv. Issues of in-house program
       1. Distance for faculty to travel
       2. Assessment being done

g. WebMBA
   i. Enrollment is good this year

h. EMBA
   i. Currently has (1) cohort of 60
   ii. Having conversations regarding recruitment strategy
   iii. Advertising cycle may not be the most effective. Will be looking into this
   iv. Stated that they are covering their budget and are operating well

i. Website
   i. Currently M. Brooks department is responsible for website
   ii. Migrating to university platform soon
       1. This will give the opportunity to clean up issues and streamline content
   iii. Issues discussed about the website:
       1. Difficulty in navigating pages
       2. Doesn’t feel message it sends is effective
       3. Would like to see more alumni highlights
       4. It was mentioned that our site was not exciting or engaging as many other universities

j. Co-Ops and Internships
   i. There was much discussion about the difference between co-ops and internships and the credit hours received in the past and present
ii. Currently there is much confusion between the two
iii. It was stated as a college we need to set more clear standards
k. Awards
i. Dean Schwaig requested more conversation with CFC about its recommendations regarding Coles Faculty Awards and R&D Committee Awards:
   1. Who handles which awards
   2. Desire to consolidate awards
ii. There was discussion about the confusion of the awards, who handles them, and the processes of both applying and voting
iii. It was mentioned that the bylaws need to be reviewed and updated with regard to the awards
l. The Dean’s March 6, 2017 meeting attendance was confirmed

IV. AWARDS:
a. ACTION: D. Lester to share previous winners of awards with committee in order to establish if anyone is banned from winning certain awards that have lifetime ban after receiving
b. ACTION: J. Herbert to email reminder of faculty awards application and deadline
c. ACTION: T. Miller to bring summary report for discussion to March 6 meeting

V. MOTION: Motion to adjourn meeting at 2:12pm by J. Herbert; seconded by M. Caylor; all in favor

Minutes recorded by L. Oder