Coles College Executive Committee Meeting
March 18, 2014
Summary Notes

Attendees: Jane Campbell, Robin Cheramie, Kathryn Epps, Richard Franza, Raveena Kamra, Brett Katzman, Deborah Lester, Michael Maloni, Susan Nicholson, Sheb True, Keith Tudor, Rajaram Veliyath, Kim West, Amy Woszczynski

Dr. Richard Franza welcomed everyone and introduced Mr. Kim West, Associate Vice President for Enrollment Services. Mr. West presented a new pilot program as a student success collaborative in which to identify students who are off course from graduation. This program will leverage predictive analytics and innovative technology to hopefully elevate graduation rates. This system uses analytics to ensure course offerings are meeting student demands for a timely degree progression. For advisors especially, this supports data driven efforts to enable proactive interventions with “at risk” students that are off-path. This pilot program explores academic major’s options and provides a major matcher using performance to use as success markers for students.

Susan Nicholson from the Dean’s office gave a brief overview of procurement changes in regards to all office related purchasing with required correct authorization and signatures. If there is any doubt of certain procedures, please call our contact, Deborah Chimeno in Procurement. Please ensure all contracts are have proper review including design approval – before signing, there is not ability to go backwards. Please be alert to year end deadlines and process all requests in a timely manner.

Dr. Franza gave an AACSB debriefing in which he shared that all feedback has been extremely positive. Everything is seemingly in order and the sense is we are doing the things in the past five years accordingly to AACSB guidelines. Our official visit in October should be in well order and we are focusing on innovation, engagement and impact and being intentional about our efforts college wide. We continue to clean individual faculty information and making sure we are consistent and accurate with all documentation.
Until President Papp and the Chancellor make organizational structure decisions, we are in a holding pattern in regards to consolidation news. Recommend reaching out to our Southern Poly colleagues and invite them to your department meetings and socials.

Dr. Rajaram Veliyath shared the need to leverage our rankings to attract MBA students to our program and promote our program in all endeavors. The committee congratulated Raj on his recent paper being published in the *Strategic Management Journal*.

Finally, we have new special advertising on 11Alive on Sunday mornings. The Coles College of Business is the primary sponsor for *Atlanta Business Chronicle BIZ*.

With no further business, the meeting was adjourned.