Coles College of Business  
Strategic Planning Committee  

Meeting Minutes: November 11, 2011

**Members Attending:** Kathy Schwaig, Jane Campbell, Radwan Ali, Rick Franza, Sheb True, Barry Flink, Kerstin Valdes, Tom Miller, Phil McCullough, Shane Smith, Sridhar Ramamoorti

**Members Absent:** Bruce Clements

The meeting was called to order at 8:30 AM.

1. Welcome and Introductions

2. Chair Election: Kathy opened the floor to suggestions for a chair. Radwan Ali nominated Tim Blumentritt, which was seconded by Barry Flink. The committee then unanimously elected Tim as Chair for the year.

3. Kathy reviewed the committee's mandate for the year and the meeting agenda.

4. Kathy led a discussion of the committee's work last year.
   4.1. Review and reaffirmation of the Strategic Plan's summary graphic, especially its six strategic initiatives.
   4.2. Revision of the Coles Mission Statement
   4.3. Continued focus on implementation of quality initiatives, while allowing for reasonable growth. Of particular note are four "flags": International Activities, Professional Sales, Family Business, and Entrepreneurship.

5. Small Group Discussion on the six strategic initiatives. This was a free-flowing conversation touching on a number of topics, including second-stage entrepreneurs, an international focus, and breaking down silos.

6. The summary of the small group discussions led Kathy to recommend the creation of two subcommittees
   6.1. Data: This group will explore the nature of data that would be helpful to building the next strategic plan. Participants will include Tim (leader), Sri, Jane, Barry and Shane.
   6.2. Integration: This group will explore ways to create greater levels of integration across the Coles College: Participants will include Kat (leader), Rick, Sheb, Kerstin, Phil, Radwan, and Tom.

7. The committee will have two more meetings this academic year, one in late January/early February and another in April.

The meeting adjourned at 12:10 PM.