Coles College of Business

Strategic Planning Committee

Minutes: February 17, 2012

Members Present: Tim Blumentritt, Jane Campbell, Barry Flink, Rick Franza, Phil McCollough, Tom Miller, Kathy Schwaig, Shane Smith

Excused Absences: Sridhar Ramamoorti, Sheb True, Kerstin Valdes

Guests: Brett Katzman, Keith Tudor

Meeting called to order by Kathy Schwaig at 8:30

Welcome and Opening Comments

Open discussion on Big Idea alternatives for 2014-2019 plan. Alternatives include:
- Technology-Enhanced Learning
- Academically Adrift
- Return on Investment
- Relevance/engagement
- High-touch environment, connectedness
- Focus on Specialties
- Discipline Spires
- Industry Slices (Service-based business, SMEs)
- International Presence
- Integration
- Professionalism


Meeting was adjourned by Kathy Schwaig at 11:30