Appendix C

Examples: Strategic Planning Documents
School of Accountancy Strategic Planning Committee (SPC)
Small Groups/Subcommittees
Outcomes/Strategies Template

Students & Academic Programs
Jane Campbell
Jennifer Schafer
Richard Taylor

Faculty & Research Activities
Marcus Caylor
Linda Malgeri
Daniel Street

Professional Engagement
Rich Clune
Tracy Gibson
Bob Martin

Financial Strategies
Katherine Acuff
Dana Hermanson
Brian Pendley
Larry Stevens
School of Accountancy Strategic Planning Committee (SPC)
Small Groups/Subcommittees

Students & Academic Programs
   Jane Campbell
   Jennifer Schafer
   Richard Taylor

Charge/Instructions to Subcommittee:
1. Select a spokesperson/subcommittee chair for your group. Ideally, this individual will deliver your group’s report today and provide leadership in soliciting/reviewing feedback from various stakeholder groups. Stakeholder groups include, but are not limited to, SOA faculty/staff, SOA Advisory Board, SOA Student Leaders, SOA Alumni, Coles College Dean, and SOA Recruiting Firms and Businesses.

2. Review the template for your Expected Outcome and Supporting Strategies. You should work to draft a one sentence Expected Outcome in your assigned area and multiple Supporting Strategies. Rough drafts are fine—getting thoughts on paper and brainstorming is most important. If possible, circle NT (near term = accomplish by 2014), MT (mid term=accomplish by 2016), or LT (long term=accomplish by 2018) for each Supporting Strategy.

3. For ideas, review the Concepts/Ideas document that has been provided to your group. This document includes items discussed at our last meeting, relevant KSU Strategic Plan elements, and other ideas/thoughts to generate discussion.

4. Once you have drafted your Expected Outcome and Supporting Strategies, please write them on the flip chart to be presented to the large group.

5. Enjoy lunch, and please be prepared to present to the large group beginning at 12:45 p.m.
School of Accountancy Strategic Planning Committee (SPC)
Small Groups/Subcommittees
Outcomes/Strategies Template

Students & Academic Programs
Draft One Sentence Expected Outcome/Goal:

_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________

Draft Supporting Strategies/Action Steps:

1. NT  MT  LT

_____________________________________________________________________
_____________________________________________________________________

2. NT  MT  LT

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3. NT  MT  LT

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4. NT  MT  LT

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5. NT  MT  LT

_____________________________________________________________________
Expected Outcome 1
Students and Academic Programs: Provide high-quality, innovative programs to equip a diverse group of students to achieve their professional goals.

Supporting Strategies:
- Attract and retain high-potential students. **NT** **MT** **LT**
- Provide resources to students entering the School of Accountancy to improve preparedness. **NT** **MT** **LT**
- Devote resources to the development and teaching of technical, career management, and ethical decision-making skills in all academic programs. **NT** **MT** **LT**
- Nurture programs and areas of excellence that have achieved or have the potential to achieve national prominence. **NT** **MT** **LT**
- Develop systems to connect with and track the career success and progression of School of Accountancy alumni. **NT** **MT** **LT**

For your **NT** strategies, please draft below qualitative and/or quantitative impact metrics:

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_____________________________________________________________________