

KSU Ph.D. in Business Administration

Information Systems Concentration



The KSU Ph.D. in Business Administration program seeks to educate and train individuals to become outstanding scholars who excel in behavioral IS, research, teaching and leadership positions at other academic institutions. The program is developed to provide significant flexibility, while providing the necessary skills to pursue research for publishing in highly rated peer reviewed journals. The research in Information Systems lies at the intersection of business and technology. The department has highly active publishing faculty in the areas of IS Education, Artificial Intelligence, IT training, healthcare, security, and data analytics, among other areas.

ADVANTAGES

- Academic research doctorate
- AACSB-accredited program
- Classes taught by well-published faculty
- Continue to work and study at the same time
- Program designed for three-year completion
- Cohort-based residency program
- Traditional research dissertation

WHO CONSIDERS A KSU Ph.D.

- Academic professionals, such as lecturers and adjuncts, who wish to establish a stronger academic presence and pursue a tenure-track position
- Working professionals who wish to establish an academic presence, pursuing either faculty or administrative positions

STUDENT STATISTICS

- Average 17 years of professional experience
- Average three years of teaching experience for academic professionals
- Represent a balance of in-state, out-of-state, and international students

APPLYING TO THE PROGRAM

Information sessions are scheduled August through January. The application process includes a research workshop, submission of a Research Interest Overview, and an interview, by invitation only. Check coles.kennesaw.edu/phd for dates.

PROGRAM FACULTY

- **Tridib Bandyopadhyay, Ph.D.** - University of Texas at Dallas
- **Pamila Dembla, Ph.D.** - University of Memphis
- **Saurabh Gupta, Ph.D.** - University of Georgia
- **Soloman Negash, Ph.D.** - Claremont Graduate University
- **Adriane Randolph, Ph.D.** - Georgia State University
- **Sweta Sneha, Ph.D.** - Georgia State University
- **Dominic Thomas, Ph.D.** - University of Georgia
- **Reza Vaezi, Ph.D.** - University of Houston
- **Amy Woszczyński, Ph.D.** - Clemson University
- **Humayun Zafar, Ph.D.** - University of Texas at San Antonio

In house program faculty has published in top tier MIS journals, including: *MIS Quarterly*, *Information Systems Research*, *Journal of Management Information Systems*, *Journal of Association of Information Systems*, *European Journal of Information Systems*, *Information & Management*, and *Decision Sciences*, among others.

GLOBAL SCHOLARS INVOLVED

- **Dr. Don Amoroso** - Auburn University at Montgomery
- **Dr. Robert Bostrom** - University of Georgia
- **Dr. Mike Gallivan** - Retired Georgia State University
- **Dr. Stacie Petter** - Baylor University
- **Dr. Anne Smith** - University of Tennessee
- **Dr. Detmar Straub** - Georgia State University
- **Dr. Merrill Warkentin** - Mississippi State University
- **Dr. Clay Williams** - Southern Illinois University Edwardsville
- **Dr. Donald Wynn, Jr.** - University of Dayton

COLES COLLEGE OF BUSINESS

The Michael J. Coles College of Business at Kennesaw State University is the second-largest business school in Georgia, with more than 6,000 students, 160 faculty members, and a powerful alumni network. At Coles, we are dedicated to the success of our students, our university, and the business community.



GRADUATES, TOPICS, AND CURRENT PLACEMENTS

- **Carole Hollingsworth Canedy** - An Examination of Fit and The Use of Mobile Devices for Performing Tasks - at Kennesaw State University
- **Lorraine Lamb** - A Study on Information Technology Consumerization: Intentions to Use and Recognizing Use Behaviors - at DXC Technology
- **Robecca Quammen** - Intuition and Its Impact on Information Systems Success - at Quammen Health Care Consultants
- **Randy Colvin** - Management and Organizational Influences on Compliance Behavior of Employees to Reduce Non-Malicious IT Misuse Intentions - at Texas A&M University - Kingsville
- **Charles Flack** - IS Success Model for Evaluating Cloud Computing for Small Business Benefit: A Quantitative Study - at IBM
- **JD Rusk** - Trust and Distrust Scale Development: Operationalization and Instrument Validation - at Kennesaw State University
- **James Smith** - The Challenges of Implementing Enterprise Resource Planning Systems Within Family Influenced Firms - at Augusta University
- **Angela Jackson** - An Exploratory Study of Organizational Security Risk Management for Improved Effectiveness - at US Coast Guard Academy
- **Dennis Brown** - Information Security Policy Quality & Enforcement: Is Compliance a Solution to Fraud? - A Forsyth County, Georgia, Commissioner
- **Ash Mady** - The Informed Human Firewall: The Impact of Knowledge Dimensions on Employees' Secure Behavior - at University of North Georgia
- **Bethany Niese** - Making Good Decisions: Big Data Analytics' Impact on Decision Quality - at University of North Georgia
- **Jason Williams** - Individual IT Uses and Their Antecedents: A Social Theory Perspective - at Augusta University

CURRENT STUDENTS

- **Henry Torres** - IS Security Training
- **Arpit Sharma** - Healthcare IS security
- **DeJarvis Oliver** - Patient Information Privacy and Security
- **Denise McWilliams** - Intelligent Assistants and AI
- **Michele Minetola** - Social Identity and Technology
- **Sanjay Bhardwaj** - (First Year Student)
- **Nicolette Gordon** - (First Year Student)
- **Barry Robbins** - (First Year Student)
- **Rosemary Tufon** - (First Year Student)

PROGRAM RECOGNITION

- Established in 2008
- Graduated over 100 students
- Recognized by AACSB International in their inaugural Innovations That Inspire initiative for Global Ingenuity, Innovation, and Creativity



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UNIVERSITY**
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Doctor of Philosophy in Business Administration

CONTACT INFORMATION

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