Ph.D. IN BUSINESS ADMINISTRATION INFORMATION SYSTEMS:

The KSU Ph.D. in Business Administration program seeks to educate and train individuals to become outstanding scholars who excel in research, teaching and leadership positions at other academic institutions. The program is developed to provide significant flexibility, while providing the necessary skills to peruse research for publishing in highly rated peer reviewed journals. The research in Information Systems lies at the intersection of business and technology. The department has highly active publishing faculty in the areas of IS training, healthcare, security, data analytics among other areas.

ADVANTAGES OF THE KENNESAW Ph.D.:
- Academic research doctorate
- AACSB accredited program
- Classes taught by well-published faculty
- Continue to work and study at the same time
- Program designed for 3 year completion
- Cohort-based residency program
- Traditional research dissertation

WHO CONSIDERS A KSU Ph.D.:
- Academic professionals, such as lecturers and adjuncts, who wish to establish a stronger academic presence and pursue a tenure-track position
- Working professionals who wish to establish an academic presence, pursuing either faculty or administrative positions

STUDENT STATISTICS ENTERING PROGRAM:
- Average 20 years of professional experience
- Average 4 years of teaching experience for academic professionals
- Represent a balance of in-state and out-of-state, including international

APPLYING TO THE PROGRAM:

Information sessions are scheduled August through October. The application process includes a research workshop, submission of a research interest overview, and an interview, by invitation only. Final decisions are made by February 1st.*

PROGRAM FACULTY:
- Tridib Bandyopadhyay, Ph.D. University of Texas at Dallas
- Pamila Dembla, Ph.D. University of Memphis
- Saurabh Gupta, Ph.D. University of Georgia
- Solomon Negash, Ph.D. Claremont Graduate University
- Adriane Randolph, Ph.D. Georgia State University
- Sweta Sneha, Ph.D. Georgia State University
- Dominic Thomas, Ph.D. University of Houston
- Amy Woszczynski, Ph.D. Clemson University
- Humayun Zafar, Ph.D. University of Texas at San Antonio

PAST GLOBAL SCHOLARS:
- Dr. Mike Gallivan - Retired Georgia State University
- Dr. Stacie Petter - Baylor University
- Dr. Don Amoroso - Auburn University in Montgomery
- Dr. Anne Smith - University of Tennessee
- Dr. Clay Williams - Southern Illinois University Edwardsville
- Dr. Merrill Warkentin - Mississippi State University
- Dr. Bob Zmud - Oklahoma University
- Dr. Detmar Straub - Georgia State University

* See www.ksudba.com for details
COLES COLLEGE OF BUSINESS:
The Michael J. Coles College of Business at Kennesaw State University is the second-largest business school in Georgia, with more than 6,000 students, 160 faculty members, and a powerful alumni network. At Coles, we are dedicated to the success of our students, our university, and the business community.

PAST STUDENTS AND THEIR TOPICS:
- Carole Hollingsworth - An Examination of Fit and The Use of Mobile Devices for Performing Tasks - at Kennesaw State University
- Lorraine Lamb - A Study on Information Technology Consumerization: Intentions to Use and Recognizing Use Behaviors - DXC Technology
- Rebecca Quammen - Intuition and Its Impact on Information Systems Success - at Quammen Heath Care Consultants
- Randy Colvin - Management and Organizational Influences on Compliance Behavior of Employees To Reduce Non-Malicious IT Misuse Intentions - at Texas A&M University - Kingsville
- Charles Flack - IS Success Model for Evaluating Cloud Computing for Small Business Benefit: A Quantitative Study - at IBM
- JD Rusk - Exploring Trust and Distrust: An Operationalization and Empirical Test - at University of North Georgia
- James Smith - The Challenges of Implementing Enterprise Resource Planning Systems Within Family Influenced Firms - at Augusta University
- Angela Jackson - An Exploratory Study of Organizational Security Risk Management for Improved Effectiveness - at US Coast Guard Academy
- Dennis Brown - Information Security Policy Quality & Enforcement: Is Compliance a Solution to Fraud? - as Forsyth County Commissioner

CURRENT STUDENTS:
- Ash Mady - The Informed Human Firewall: The Impact of Knowledge Dimensions on Employees Secure Behavior
- Bethany Niese - Making Good Decisions: Big Data Analytics’s Impact on Decision Quality
- Jason Williams - Theory of Use
- Henry Torres - IS Security Training: The Misunderstood Link

PROGRAM RECOGNITION:
- Established in 2008 with over 100 alumni and current students
- Recognized by AACSB International in their inaugural Innovations That Inspire initiative for Global Ingenuity, Innovation, and Creativity

CONTACT INFORMATION:
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