

Kennesaw State University Coles College of Business

INFORMATION SECURITY & ASSURANCE

Securing Life through People and Technology

INFORMATION SECURITY IS IN EVERY INDUSTRY:

Banking, Payment Processing, Finance,
Government, Healthcare, Mobile, Entertainment,
Social, Shopping, Gaming, & More!

TOP 3

1 Designated by Department of Homeland Security - National Center of Academic Excellence in Cyber Defense Education

2 **3.5 Million** Jobs Predicted in 2021 Worldwide, **465K** in the US

3 Nationally Ranked Program

REASONS TO

CHOOSE THE BBA IN INFORMATION SECURITY AND ASSURANCE

ISA Students Gain Vital Professional and Technical Skills:

Teamwork
Critical Thinking
Problem Solving
Technical Competency
Risk Management
Risk Analysis
Compliance
Auditing



TYPICAL
STARTING
SALARY:
\$72,000-\$122,840*

Key InfoSec Careers:

Information Security Analyst
Network Systems Administrator
Information Security Auditor
Information Security Researcher
Information Risk Analyst

*Source: Bureau of Labor Statistics



**KENNESAW STATE
UNIVERSITY**

COLES COLLEGE OF BUSINESS
Department of Information Systems
and Security

coles.kennesaw.edu/information-systems

STUDENT ENGAGEMENT OPPORTUNITIES

Offensive Security Research Club (OFFSEC)

Student Competitions

Online Communities

Security Conferences and Events