Are you in the family enterprise advising field and are looking to transform the way you interact with your clients?

If you have been advising family enterprises for years but are interested in a commitment to your continuous growth, this is the program for you. With the APPI program, we can help you transform your interactions, rethink your practice, and turbocharge your impact with clients through the power of a learning community.

The Online APPI program by the Cox Family Enterprise Center, in collaboration with Activ8, is an interdisciplinary education program embedded in peer groups and community that is designed for professionals in family enterprise advising. This program is by invitation only, explicitly targeted for advisors focused on a growth mindset for themselves and their businesses.

**STRUCTURE AND DELIVERY**

- **Online Synchronous Education Sessions**
  (120 minutes on a Thursday & Friday* each month) in subjects such as:
  - New Knowledge Creation, Integration and Implementation about the Clients, and your role
    - Family Enterprise and Family Office
    - Understanding the Infinite Game of Continuity vs. Succession Planning
    - Strategy, Governance, & Ownership
    - Life Cycles
    - Family Dynamics
    - Stress effects on individuals and families
  - Skill Building
    - Listening, communicating, and interacting with the client
    - System thinking
    - Conflict management
    - Crafting and delivering the most useful advice
    - Responding vs. Reacting
    - Trust building
    - Collaborating
    - Creating alignment and attunement for you and your clients

- **Personal And Professional Development Put In A Road Map**
  - Assess and enhance your Emotional Intelligence
  - Master centering
  - Reach clarity
  - Manage Biases, Triggers, and Needs
  - Define Beliefs and Values

- **Practical Knowledge and Skills Application**
  - Put your learning into practice, while sharing interdisciplinary perspectives, and the opportunity of experimenting with new knowledge in between sessions

- **One-on-one coaching with faculty at the Center**

*Thursday Sessions - Content Learning
Friday Sessions - Concept Application*
Why Choose APPI?

- Rethink your practice and **strategically differentiate yourself**
- **Define yourself** amongst family enterprises as a leader and a visionary
- Get **immediate feedback** and discussion of your cases in a team and with the supervision of experts
- **Connect with a more extensive network of like-minded** and motivated advisors in your community, with an interdisciplinary approach
- **Create deeper personal accountability** - to intentionally gain a more profound understanding of yourself and those you work with
- Stay up to date on **new and relevant insights** in family enterprise and its advising
- **Enjoy its convenient schedule** - With our new online format, you can take advantage of the program no matter where you may be: no idle time, no traffic, no travel time!

No matter the type of family enterprise advisor you are, **this is the community for you.**

Give us a few hours of your time each month and walk away with an impact on yourself, your practice, and the families you serve!

**BOOK YOUR ADMISSION INTERVIEW**

ColesCollege.com/CFEC-appi
to reserve your interview

**DATES AND TIMES**

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<tr>
<th>Day</th>
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<tbody>
<tr>
<td>Thursday</td>
<td>3:00 – 5:00 PM EST</td>
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<td>Friday</td>
<td>9:00 – 11:00 AM EST</td>
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<td>October 7</td>
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<td>May 12</td>
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<td>June 9</td>
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Registration will close on this exclusive opportunity **August 31**