



Coles College of Business

Cox Family Enterprise Center

Judi Cunningham, MA, FEA

**Visiting Scholar, Cox Family Enterprise Center
Founder, Institute of Family Enterprise Advisors**

Judi Cunningham, Visiting Scholar at the Cox Family Enterprise Center, is a global expert in the field of family enterprise education. A powerful ally for enterprising families, Judi knows that family harmony and a successful business can not only coexist, but also outperform public companies, every time. With decades of experience working with families and their assets, Judi is a strategic thinker, a skillful facilitator and masterful consultant. Insatiably curious and an attentive listener, she guides business families through crucial decision making processes around transitioning wealth and multi-generational sustainability.



Committed to the power of education to transform family enterprises, Judi has personally founded a number of formative organizations and programs. In 2001 she co-founded the Business Families Center (BFC) at the University of British Columbia's Sauder School of Business. In her capacity as the Executive Director of the BFC, she determined the central aims and mandates for the education of students, families and advisors. Following this, she founded the Institute of Family Enterprise Advisors (IFEA), and designed and developed the Institute's "Family Enterprise Advisor Program" (FEA). Coupled together, IFEA and FEA have established the global standard for education and ethics for professional advisors of business families. Alongside her passion of high-quality education, Judi has worked directly with enterprising families and their advisors as an advisory expert. She draws on research, her in-depth knowledge of family dynamics and the particular needs of family enterprises to guide her clients to new understandings of themselves and their relationships to family enterprise ecosystems. She has remained committed to servicing family enterprises since she began her career in her own family business, where she played a leadership role in successfully transitioning from a single controlling owner to a next generation sibling partnership.

Judi holds a Master's degree in Family Systems Counselling from Bastyr University in Seattle, Washington and a Bachelor's degree in Economics from Simon Fraser University in Vancouver.
