



Coles College of Business

Cox Family Enterprise Center

Gaia Marchisio, Ph.D.

Aronoff Professor of Family Business
Executive Director, Cox Family Enterprise Center
Founder, *Family Business Clinic*TM

Gaia Marchisio, the Executive Director at the Cox Family Enterprise Centre, brings energy, wit, and stunning insight to her work with family enterprises and their advisors. Through visiting scholar appointments at educational institutions across the globe, development of educational materials for training family enterprise consultants, and work with families in a variety of industries internationally, Gaia illuminates the field of family enterprise advising with her diverse perspectives. A discerning facilitator, renowned educator, esteemed speaker, innovative researcher, and compassionate resource, Gaia is a force of positivity for family enterprises and their advisors.



Gaia's wealth of experience has grown amongst enterprising families and organizations around the globe. As an educator, she has been a visiting faculty member in numerous Family Business Centers in Latin America, Asia, Europe, and the Pacific. In 2012, the International Finance Corporation, a member of the World Bank, assigned Gaia to develop and deliver the educational training for their family business consultants working in emerging countries. Before this, she was involved with the Family Business Network International, where she presented at annual conferences, developed content for the Next Generation Conferences, and organized and moderated global meetings for next generation family business leaders. Her aptitude in international contexts also extends to her research and consulting. She participates in research projects with international partners from both academic and professional environments (including McKinsey & Company and the Italian Stock Exchange), and advises enterprising families across the planet. In the past she acted as the Chief Learning Officer for the Family Business Network Academy in Asia and she collaborates with the Inter-American Investment Corporation as an educator of family business governance to international participants.

A fourth generation successor in her own family business, her personal foundation instilled her with a strong sense of compassion and empathy. Since, her academic and professional training has given her the perspective to reach beyond her own experiences and fully dedicate herself to families and their enterprises.

Gaia is currently the Aronoff Professor of Family Business, Executive Director of the Cox Family Enterprise Centre, and Founder of the Center's Family Business ClinicTM, Gaia has lived in Atlanta since 2006.
