CERTIFIED MERGERS & ACQUISITIONS PROFESSIONAL PROGRAM

BEGINS APRIL 6, 2021
SYNCHRONOUS ONLINE

LED BY LARRY STEVENS, PWC PARTNER (RETIRED), CPA
CM&AP CERTIFICATE PROGRAM
IN PARTNERSHIP WITH M&A SOURCE

ALL SESSIONS - 11AM-2:30PM EDT

4/6/21: MAXIMIZING VALUE WITH THE RIGHT TRANSACTION, PT 1
- INDUSTRY ANALYSIS
- WINNING NEW BUSINESS BY BUILDING RELATIONSHIPS

4/12/21: MAXIMIZING VALUE WITH THE RIGHT TRANSACTION, PT 2
- SHAREHOLDER VALUE MAXIMIZATION STUDY

4/13/21: CREATING & PROTECTING VALUE THROUGH FINANCIAL ANALYSIS, PT 1
- QUALITY OF EARNINGS
- WORKING CAPITAL

4/19/21: CREATING & PROTECTING VALUE THROUGH FINANCIAL ANALYSIS, PT 2
- UNDERSTANDING CASH FLOW
- INTERPRETING FINANCIAL STATEMENTS

4/20/21: CREATING & PROTECTING VALUE THROUGH FINANCIAL ANALYSIS, PT 3
- PREPARING FINANCIAL PROJECTIONS
- M&A TAX CONSIDERATIONS

4/26/21: TRANSACTION VALUATION, PT 1
- EXAMINING VALUE DRIVERS

4/27/21: TRANSACTION VALUATION, PT 2
- VALUATION METHODS
- CASE STUDY

5/3/21: THE M&A PROCESS, PT 1
- MANAGING THE SALE

5/4/21: M&A PROCESS, PT 2, & DEAL STRUCTURING, PT 1
- MULTIPLE APPROACHES TO THE SALE

5/10/21: DEAL STRUCTURING & DOCUMENTATION, PT 2
- PURCHASE AGREEMENTS
- CASE STUDY

5/11/21: DEAL NEGOTIATION & CMAP FACULTY ROUNDTABLE

REGISTRATION & FEES

$2750

TO REGISTER

COLES.KENNESAW.EDU/EXECUTIVE-EDUCATION
470-578-6050

DISCOUNTED REGISTRATION IS AVAILABLE FOR MULTIPLE PARTICIPANTS FROM SAME COMPANY

QUESTIONS?
EMAIL JEN RENSHAW, DIRECTOR OF EXECUTIVE EDUCATION JRENSHA2@KENNESAW.EDU
BRENDA LUTHER, PROGRAM SPECIALIST (BLUTHER@KENNESAW.EDU)