

# MANAGEMENT MAJOR



## DO YOU ENJOY PROBLEM SOLVING?

## HAVE A TAKE CHARGE ATTITUDE?

A degree in Management will empower you to achieve business objectives, start your own business, and be a leader. You can even specialize your degree to define your **own personal career goals**.

In the Core Program, you will study the management of organizations, people, and projects along with courses in operations management, entrepreneurship, international business, human resource management, and family business.

## WHAT CAN I DO WITH A MAJOR IN MANAGEMENT?

Depending on the career path and industry you choose, average salaries start around \$50,000 and can climb to \$65,000-\$95,000 by mid-career. Careers include:

- Entrepreneur
- Business Analyst
- Supply Chain Management
- Project Management
- Human Resources Management
- Management Consultant

## HOW WILL I CONNECT WITH BUSINESS?

The majority of employers use Internships and Co-ops to recruit new talent. As a leader in engaged education, Management Majors participate in meaningful Internships and Co-ops at companies like: **Coca-Cola, Wells Fargo, Home Depot, Delta, AT&T, Verizon and Carmax, Intercontinental Hotels Group (IHG), and Asian American Hotel Owners Association (AAHOA).**

## WANT TO ENGAGE WITH OTHER STUDENTS?

- Society for Human Resource Management
- Enactus

Let us help you .....

## WHY CHOOSE MANAGEMENT

- DIVERSE JOB OPPORTUNITIES
- HIGH MARKET DEMAND
- CAREER STABILITY
- RELEVANT SKILL SET
- ONLINE DEGREE OPTIONS

## DID YOU KNOW?

- Management is one of the **top 5 "In Demand degrees"** according to USA Today College
- KSU was recognized as a **National Model Program for Excellence in Entrepreneurship Education** by the United States Association for Business & Entrepreneurship

## WHERE TO LEARN MORE

[ColesCollege.com/levenschool](http://ColesCollege.com/levenschool)  
[levenschool@kennesaw.edu](mailto:levenschool@kennesaw.edu)  
470-578-6552

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



## ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

[ColesCollege.com/studentorgs](http://ColesCollege.com/studentorgs)

## COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

[ColesCollege.com/scholars](http://ColesCollege.com/scholars)

## SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

## MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

## CERTIFICATE PROGRAMS

- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

## ColesAdvising.com

## Coles College Center for Student Success

*You aren't alone!* Our student success teams are here to support your path through Coles College.

[colescss@kennesaw.edu](mailto:colescss@kennesaw.edu)  
470.578.6055



### EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



### TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



### CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



### ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



### INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



### FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE