A degree in Management will empower you to achieve business objectives, start your own business, and be a leader. You can even specialize your degree to define your own personal career goals.

In the Core Program, you will study the management of organizations, people, and projects along with courses in operations management, entrepreneurship, international business, human resource management, and family business.

WHAT CAN I DO WITH A MAJOR IN MANAGEMENT?
Depending on the career path and industry you choose, average salaries start around $50,000 and can climb to $65,000-$95,000 by mid-career. Careers include:

- Entrepreneur
- Business Analyst
- Supply Chain Management
- Project Management
- Human Resources Management
- Management Consultant

HOW WILL I CONNECT WITH BUSINESS?
The majority of employers use Internships and Co-ops to recruit new talent. As a leader in engaged education, Management Majors participate in meaningful Internships and Co-ops at companies like: Coca-Cola, Wells Fargo, Home Depot, Delta, AT&T, Verizon and Carmax, Intercontinental Hotels Group (IHG), and Asian American Hotel Owners Association (AAHOA).

DID YOU KNOW?
- Management is one of the top 5 “In Demand degrees” according to USA Today College
- KSU was recognized as a National Model Program for Excellence in Entrepreneurship Education by the United States Association for Business & Entrepreneurship

WANT TO ENGAGE WITH OTHER STUDENTS?
- Society for Human Resource Management
- Enactus

WHERE TO LEARN MORE
ColesCollege.com/levenschool
levenschool@kennesaw.edu
470-578-6552
COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE’RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.

SELECT A MAJOR OR MINOR IN:
- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:
- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

CERTIFICATE PROGRAMS
- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

ENGAGE YOUR EDUCATION
Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you’re learning, find your people.
ColesCollege.com/studentorgs

COLES COLLEGE SCHOLARS
With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. Are you ready?
ColesCollege.com/scholars

EDUCATION ABROAD
Global learning enriches your college experience and provides perspective that sets you apart.

TUTORING & ACADEMIC SUPPORT
Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.

CAREER COACHING
Our professionalism program connects you with veterans from your industry for coaching.

ACADEMIC ADVISING
Meet with your academic advisor once a semester to make sure you land at your intended destination.

INTERNSHIPS & CO-OPS
Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.

FLIGHT ACADEMY
This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

You aren't alone! Our student success teams are here to support your path through Coles College.
colesccs@kennesaw.edu 470.578.6055

Coles College Center for Student Success

ColesAdvising.com

#TAKEFLIGHT

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