

# MANAGEMENT MAJOR



## DO YOU ENJOY PROBLEM SOLVING?

## HAVE A TAKE CHARGE ATTITUDE?

A degree in Management will empower you to achieve business objectives, start your own business, and be a leader. You can even specialize your degree to define your **own personal career goals**.

In the Core Program, you will study the management of organizations, people, and projects along with courses in operations management, entrepreneurship, international business, human resource management, and family business.

## WHAT CAN I DO WITH A MAJOR IN MANAGEMENT?

Depending on the career path and industry you choose, average salaries start around \$50,000 and can climb to \$65,000-\$95,000 by mid-career. Careers include:

- Entrepreneur
- Business Analyst
- Supply Chain Management
- Project Management
- Human Resources Management
- Management Consultant

## HOW WILL I CONNECT WITH BUSINESS?

The majority of employers use Internships and Co-ops to recruit new talent. As a leader in engaged education, Management Majors participate in meaningful Internships and Co-ops at companies like: **Coca-Cola, Wells Fargo, Home Depot, Delta, AT&T, Verizon and Carmax, Intercontinental Hotels Group (IHG), and Asian American Hotel Owners Association (AAHOA).**

## WANT TO ENGAGE WITH OTHER STUDENTS?

- Society for Human Resource Management
- Enactus

Let us help you .....

## WHY CHOOSE MANAGEMENT

- DIVERSE JOB OPPORTUNITIES
- HIGH MARKET DEMAND
- CAREER STABILITY
- RELEVANT SKILL SET
- ONLINE DEGREE OPTIONS

## DID YOU KNOW?

- Management is one of the **top 5 "In Demand degrees"** according to USA Today College
- KSU was recognized as a **National Model Program for Excellence in Entrepreneurship Education** by the United States Association for Business & Entrepreneurship

## WHERE TO LEARN MORE

[ColesCollege.com/levenschool](http://ColesCollege.com/levenschool)  
[levenschool@kennesaw.edu](mailto:levenschool@kennesaw.edu)  
470-578-6552

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



**FIND THE RIGHT CAREER FOR YOU**  
Our professionalism program helps you to choose the right path to launch your career.

**UPAC**  
**Undergraduate Programs Advising Center**

*You aren't alone!* Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.

ColesAdvising.com  
colesupac@kennesaw.edu  
470.578.6055  
Burruss Building, Suite 431 (4th floor)

**EXTEND YOUR KNOWLEDGE**  
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you're learning, find your people.

ColesCollege.com/studentorgs

**TRAVEL THE WORLD**

**Education Abroad!** With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

**SELECT A MAJOR OR MINOR IN:**

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales
- Hospitality Management

**MINOR ONLY PROGRAMS:**

- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business
- Operations & Purchasing
- Sports Marketing

**CERTIFICATE PROGRAMS**

- Business Fundamentals
- Information Security Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business



**STRIVE FOR EXCELLENCE**

**Coles College Scholars (Honors Minor):** With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars



**TUTORING CENTER**

Business courses can be challenging, but our dedicated tutors are here to help. *You can do this!*

ColesCollege.com/tutoring  
470.578.3256



**SUCCESS!**

**76% of Coles students are employed or pursuing graduate school** within months of graduating. The odds are in your favor. **A degree from Coles really can make all the difference!**

**UP**

**#TAKEFLIGHT**

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