

## WHY CHOOSE INTERNATIONAL BUSINESS?

- See the World and Work Globally
- Job Growth
- Relevant Skills
- Wide Range of Opportunity
- Well-Rounded Education

## WHAT CAN I DO WITH A MAJOR IN INTERNATIONAL BUSINESS?

Depending on the path you choose, average starting salaries range from \$50,000- \$60,000 and can climb to \$100,000 or more by mid-career. Work domestically at a global corporation or as an ex-pat in a foreign country. Popular career choices include:

- International Business Analyst
- Import/Export Coordinator
- Logistics Officer

## WHERE TO LEARN MORE

[Coles.Kennesaw.edu/marketing-sales](http://Coles.Kennesaw.edu/marketing-sales)  
[marketingadvising@kennesaw.edu](mailto:marketingadvising@kennesaw.edu)  
470-578-6060

**The world is connected like never before.** We can give you the skills you need to be a part of this expanding global marketplace. Travel the world with destinations across Europe, Asia, South America, Australia, Africa, and more. If it's the world you want, your experience in the Coles College of Business can take you there!

As you pursue your **International Business** degree, you will study liberal arts, all areas of business, foreign language, international culture and practices, and experience education abroad. Combine your major with a minor in a foreign language or any business specialty and truly set your degree apart.

## HOW CAN I ENRICH MY EXPERIENCE?

- Engage with other students through the International Business Student Association.
- Get involved with the KSU Year of Country study program.
- Earn your Global Engagement Certification to recognize your achievements and build your resume.
- Stand at the center of KSU's vision and mission with the Division of Global Affairs and connect to our globalized world.


Activate your learning with the **India China America (ICA) Institute**, a non-profit organization fostering economic growth through **Innovation, Entrepreneurship, and Inclusiveness.**

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.





 **FIND THE RIGHT CAREER FOR YOU**  
Our professionalism program helps you to choose the right path to launch your career.

 **UPAC**  
**Undergraduate Programs Advising Center**

*You aren't alone!* Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.

ColesAdvising.com  
colesupac@kennesaw.edu  
470.578.6055  
Burruss Building, Suite 431 (4th floor)

 **EXTEND YOUR KNOWLEDGE**  
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you're learning, find your people.  
ColesCollege.com/studentorgs

 **TRAVEL THE WORLD**  
**Education Abroad!** With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

## SELECT A MAJOR OR MINOR IN:


- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales


## MINOR ONLY PROGRAMS:


- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business
- Operations & Purchasing
- Sports Marketing

## CERTIFICATE PROGRAMS

- Business Fundamentals
- Information Security Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business

 **STRIVE FOR EXCELLENCE**  
**Coles College Scholars (Honors Minor):** With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*  
ColesCollege.com/scholars

 **TUTORING CENTER**  
Business courses can be challenging, but our dedicated tutors are here to help. *You can do this!*  
ColesCollege.com/tutoring  
470.578.3256

 **SUCCESS!**  
**76% of Coles students are employed or pursuing graduate school** within months of graduating. The odds are in your favor. **A degree from Coles really can make all the difference!**

**UP**

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE