



## WHY CHOOSE IS?

- High Market Demand
- Excellent Starting Salaries
- Active, Engaged Faculty
- Exceptional Job Placement Rate at Graduation

Our graduates work at the intersection of information technology and business, creating solid working relationships, and applying their knowledge to **solve business problems and drive business strategy.**

Don't know a lot about technology already? That's okay. We can build your technical knowledge. You just have to want to learn it! With a degree in Information Systems from the Coles College of Business, **you will be ready to launch your career.**

## WHAT CAN I DO WITH A MAJOR IN INFORMATION SYSTEMS?

You will study databases, systems analysis, project management, application and web development, and infrastructure along with a general business foundation, preparing you for a variety of careers, including:

- Solutions Architect
- Application Developer
- Business or Database Analyst
- IT Consultant
- Project Manager
- Web Developer

## HOW WILL I CONNECT WITH BUSINESS?

We enjoy relationships with companies throughout the region. IS students have access to internships, co-ops, and full time employment. Some of our top recruiters are:

- SunTrust Bank
- Georgia Technology Authority
- Georgia-Pacific
- The Home Depot

## WANT TO ENGAGE WITH YOUR EDUCATION?

- Women in Information Technology (WIT)
- Offensive Security Club (OffSec)
- Student Chapter Association of Information Systems
- Mobile Application Development Lab (MADLab)
- BrainLab
- Center for Information Security Education

## DID YOU KNOW?

- Accredited by AACSB (business) and ABET (technology)
- Member of the SAP Academic Alliance, delivering hands-on instruction in SAP software
- Many classes include real-world projects

Let us help you

## WHERE TO LEARN MORE


[ColesCollege.com/is](http://ColesCollege.com/is)  
[ischair@kennesaw.edu](mailto:ischair@kennesaw.edu)

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.




 **FIND THE RIGHT CAREER FOR YOU**  
Our professionalism program helps you to choose the right path to launch your career.


 **UPAC**  
**Undergraduate Programs Advising Center**

*You aren't alone!* Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.


ColesAdvising.com  
colesupac@kennesaw.edu  
470.578.6055  
Burruss Building, Suite 431 (4th floor)

 **EXTEND YOUR KNOWLEDGE**  
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you're learning, find your people.


ColesCollege.com/studentorgs

 **TRAVEL THE WORLD**  
**Education Abroad!** With destinations on six continents, enrich your experience and get a degree that matters on a global scale.




 **STRIVE FOR EXCELLENCE**  
**Coles College Scholars (Honors Minor):** With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars

 **TUTORING CENTER**  
Business courses can be challenging, but our dedicated tutors are here to help. *You can do this!*

ColesCollege.com/tutoring  
470.578.3256

 **SUCCESS!**  
**76% of Coles students are employed or pursuing graduate school** within months of graduating. The odds are in your favor. **A degree from Coles really can make all the difference!**

## SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales

## MINOR ONLY PROGRAMS:

- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business
- Operations & Purchasing
- Sports Marketing

## CERTIFICATE PROGRAMS

- Business Fundamentals
- Information Security & Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business

UP

#TAKEFLIGHT

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