HOSPITALITY MANAGEMENT MAJOR

Metro Atlanta is a go-to destination for its climate, culture, sports, shopping, and nightlife, commonly hosting 50 million visitors annually. Like the people who drive it, the Hospitality Industry is resilient. A major in Hospitality Management will prepare you with the skills you need for a dynamic career.

This program is also a perfect opportunity for those with hospitality experience looking to advance their careers. Build on the knowledge you have so you can be ready to lead when the industry booms again.

QUALITIES AND SKILLS FOR SUCCESS IN HOSPITALITY MANAGEMENT:
- A Service Mentality
- Enthusiasm and a Positive Attitude
- Attention to Detail
- Team Orientation
- Emotion Management and Empathy

WHAT WILL I LEARN?
In this program, you will learn to analyze and interpret data and identify factors to improve decision making. You will study guest service, revenue management, along with operational and strategic analytics. Adding a minor in entrepreneurship or marketing will diversify and enhance these skills.

WHAT CAN I DO WITH A MAJOR IN HOSPITALITY MANAGEMENT?
Hospitality encompasses a spectrum of career options with significant opportunities for growth:
- Hotel front desk manager
- Meetings and events coordinator
- Group sales manager
- Dining room manager
- Hotel revenue manager
- Social media coordinator

WHAT MAKES THE PROGRAM AT COLES SPECIAL?
- Industry exposure via invited guest speakers and tours to hospitality companies
- Experiential learning through internships or hospitality work experience
- Study abroad to gain global perspective of the hospitality industry

WHERE TO LEARN MORE
ColesCollege.com/levenschool
levenschool@kennesaw.edu | 470-578-6552

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DID YOU KNOW?
Georgia is home to...
- Nearly 850 hotels in Metro Atlanta.
- Over 18,000 restaurants in Georgia (that provided more than 488,000 jobs in 2018!)

Let us help you
You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.

You aren’t alone! Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.

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colesupac@kennesaw.edu  
470.578.6055  
Burruss Building, Suite 431 (4th floor)

Coles College Scholars (Honors Minor): With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. Are you ready?

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Business courses can be challenging, but our dedicated tutors are here to help. You can do this!

ColesCollege.com/tutoring  
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76% of Coles students are employed or pursuing graduate school within months of graduating. The odds are in your favor. A degree from Coles really can make all the difference!