

FINANCE MAJOR



WHY CHOOSE FINANCE?

- High Starting Salaries
- Growth Potential
- In Demand Degree
- Abundant Internship Opportunities

DID YOU KNOW?

- Finance is one of the top 5 "In Demand" degrees according to USA Today College
- Finance graduates are one of the highest lifetime salary earners among non-medical/engineering undergraduate majors

If you are eager to hit the ground running after college, a **Finance degree** from Coles will give you the tools you need to kick start your career. You will receive a complete business education, all while building your knowledge of **investment management, financial markets, institutions, and more.**

Of course, you will be marketable in the financial sector, but that is just the beginning. Your knowledge will give you the power to define your direction, making you ready for an immediate impact.

WHAT CAN I DO WITH A FINANCE DEGREE?

Every business needs someone with the skill to understand and utilize financial information. Average starting salaries often exceed \$55,000 and climb throughout your career. Some options include:

- Investment Banking
- Financial Auditing
- Financial Management, Analysis, Consulting, or Planning
- Brokerage/Stocks
- Portfolio Management

Expand your career options by combining a Finance Degree with a minor/second major in Accounting or Economics. Your degree will stand out with distinction and open you up to new possibilities for growth.

HOW WILL I CONNECT WITH BUSINESS?

We enjoy connections and partnerships that benefit our program in a variety of ways, including:

- Suntrust
- Wells Fargo
- Houlihan Lokey
- Bloomberg LP Tokyo
- Henssler Financial Group
- Morgan Stanley

WHERE TO LEARN MORE

Coles.Kennesaw.edu/Finance
470.578.6091
csweitze@kennesaw.edu

Let us help you

WANT TO ENGAGE?

- Economics & Finance Club
- Finance Club
- Student Management Investment Fund (SMIF)
- All Access Business Series
- Bagwell Center for the study of Marketers and Economic Opportunity

COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



FIND THE RIGHT CAREER FOR YOU
Our professionalism program helps you to choose the right path to launch your career.

UPAC
Undergraduate Programs Advising Center

You aren't alone! Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.

ColesAdvising.com
colesupac@kennesaw.edu
470.578.6055
Burruss Building, Suite 431 (4th floor)

EXTEND YOUR KNOWLEDGE
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you're learning, find your people.

ColesCollege.com/studentorgs

TRAVEL THE WORLD

Education Abroad! With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:

- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business
- Operations & Purchasing
- Sports Marketing

CERTIFICATE PROGRAMS

- Business Fundamentals
- Information Security Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business



STRIVE FOR EXCELLENCE

Coles College Scholars (Honors Minor): With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars



TUTORING CENTER

Business courses can be challenging, but our dedicated tutors are here to help. *You can do this!*

ColesCollege.com/tutoring
470.578.3256



SUCCESS!

76% of Coles students are employed or pursuing graduate school within months of graduating. The odds are in your favor. **A degree from Coles really can make all the difference!**

UP

#TAKEFLIGHT

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