

WHY DO YOU NEED A DEGREE IN ENTREPRENEURSHIP?

Here at Coles, we don't teach entrepreneurship, we unleash it. Challenge yourself to get off of the sidelines of opportunity, to take the plunge and excel in whatever career you choose.

A degree in Entrepreneurship empowers you to go **beyond owning your own business, preparing you for an array of employment opportunities.** You will develop a no excuses, courage over comfort mentality that invites ideas, innovation, and success.

WHAT CAN A DEGREE IN ENTREPRENEURSHIP DO FOR YOU?

Coles offers the **first Entrepreneurship BBA in the state of Georgia.**

According to a recent study, Entrepreneurship Graduates:

- Have 27% higher annual incomes
- Earn \$20,000-\$25,000 more than their counterparts
- Are more satisfied at work

Coles has a track record of producing successful entrepreneurs. Now, these skills and connections have become a powerful degree; delivered by experienced professors who embody the entrepreneurial spirit. We know how to help you achieve!

DECONSTRUCTING THE ENTREPRENEURIAL MINDSET

With an entrepreneurial mindset, you will learn to:

- Increase your chances for success
- Embrace change
- Turn setbacks into solutions
- Find opportunity in failure

WORK-FORCE READINESS

Entrepreneurship graduates often begin their career in positions with local start-ups, growing organizations, and established companies. You will have the skills to:

- Adapt and create positive change
- Cultivate and lead innovation
- Pro-actively solve problems

Employers will be looking for you!

DID YOU KNOW?

KSU was recognized as a National Model Program for Excellence in Entrepreneurship Education by the United States Association for Business and Entrepreneurship. Metro Atlanta hosted more than 750 meetings, conventions, and events in 2018.

ROBIN AND DOUG SHORE ENTREPRENEURSHIP CENTER

Ideas to concepts, concepts into ventures and ventures into reality through experiential learning:

- Collegiate Entrepreneurs' Organization (CEO) KSU Chapter
- ENACTUS
- Owl Venture
- INC Pitch

COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



FIND THE RIGHT CAREER FOR YOU
Our professionalism program helps you to choose the right path to launch your career.

UPAC
Undergraduate Programs Advising Center
You aren't alone! Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.

ColesAdvising.com
colesupac@kennesaw.edu
470.578.6055
Burruss Building, Suite 431 (4th floor)

EXTEND YOUR KNOWLEDGE
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you're learning, find your people.
ColesCollege.com/studentorgs

TRAVEL THE WORLD
Education Abroad! With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:

- Business Law
- Engagement Marketing
- Entrepreneurship
- Operations & Purchasing
- Sports Marketing
- Joel A. Katz Music and Entertainment Business

CERTIFICATE PROGRAMS

- Business Fundamentals
- Information Security Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business



STRIVE FOR EXCELLENCE

Coles College Scholars (Honors Minor): With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars



TUTORING CENTER

Business courses can be challenging, but our dedicated tutors are here to help. *You can do this!*

ColesCollege.com/tutoring
470.578.3256



SUCCESS!

76% of Coles students are employed or pursuing graduate school within months of graduating. The odds are in your favor. **A degree from Coles really can make all the difference!**

UP

#TAKEFLIGHT

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