ENTREPRENEURSHIP MAJOR

WHY DO YOU NEED A DEGREE IN ENTREPRENEURSHIP?
Here at Coles, we don’t teach entrepreneurship, we unleash it. Challenge yourself to get off of the sidelines of opportunity, to take the plunge and excel in whatever career you choose.

A degree in Entrepreneurship empowers you to go beyond owning your own business, preparing you for an array of employment opportunities. You will develop a no excuses, courage over comfort mentality that invites ideas, innovation, and success.

WHAT CAN A DEGREE IN ENTREPRENEURSHIP DO FOR YOU?
Coles offers the first Entrepreneurship BBA in the state of Georgia.
According to a recent study, Entrepreneurship Graduates:
- Have 27% higher annual incomes
- Earn $20,000-$25,000 more than their counterparts
- Are more satisfied at work

Coles has a track record of producing successful entrepreneurs.
Now, these skills and connections have become a powerful degree; delivered by experienced professors who embody the entrepreneurial spirit. We know how to help you achieve!

DECONSTRUCTING THE ENTREPRENEURIAL MINDSET
With an entrepreneurial mindset, you will learn to:
- Increase your chances for success
- Embrace change
- Turn setbacks into solutions
- Find opportunity in failure

WORK-FORCE READINESS
Entrepreneurship graduates often begin their career in positions with local start-ups, growing organizations, and established companies. You will have the skills to:
- Adapt and create positive change
- Cultivate and lead innovation
- Pro-actively solve problems

Employers will be looking for you!

WHERE TO LEARN MORE
ColesCollege.com/levenschool
470-578-6552 | levenschool@kennesaw.edu
Going UP? WE’RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.

FIND THE RIGHT CAREER FOR YOU
Our professionalism program helps you to choose the right path to launch your career.

UPAC
Undergraduate Programs Advising Center
You aren’t alone! Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.

ColesAdvising.com
colesupac@kennesaw.edu
470.578.6055
Burruss Building, Suite 431 (4th floor)

EXTEND YOUR KNOWLEDGE
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you’re learning, find your people.

ColesCollege.com/studentorgs

TRAVEL THE WORLD
Education Abroad! With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

SUCCESS!
76% of Coles students are employed or pursuing graduate school within months of graduating. The odds are in your favor. A degree from Coles really can make all the difference!