Economics Majors today apply their skills solving problems, developing strategy, and creating solutions. It’s not about tasks, it’s about understanding the big picture. Sure, there will be plenty of math and/or data to help you cultivate solutions, but if you are willing to work hard, the reward can be great!

The best of both worlds, your education will combine the well-rounded perspective of the Liberal Arts with the practical applications of Business. This can open your future to virtually limitless possibilities. When you know how to think, there isn’t much that can stand in your way.

WHAT CAN I DO WITH AN ECONOMICS DEGREE?
Our program provides an optimal foundation for graduate or law school. But, if you choose to move directly into the workforce, there are plentiful opportunities, especially as an analyst or consultant.

You will have the power to make things better, more efficient. This expertise will make you marketable in fields from financial research to marketing to healthcare, and everything in between.

HOW WILL I CONNECT WITH BUSINESS?
We enjoy connections and partnerships that benefit our program in a variety of ways, including:

- UPS
- Bloomberg LP Tokyo
- Houlihan Lokey
- Henssler Financial Group

WANT TO ENGAGE?
- Econometric Center
- Omicron Delta Epsilon
- Student Management Investment Fund (SMIF)
- Education Economics Center
- Economics & Finance Club
- Bagwell Center for the Study of Marketers and Economic Opportunities

WHERE TO LEARN MORE
Coles.Kennesaw.edu/economics
470-578-6091 | csweitze@kennesaw.edu
COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE’RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.

**SELECT A MAJOR OR MINOR IN:**
- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

**MINOR ONLY PROGRAMS:**
- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

**CERTIFICATE PROGRAMS**
- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

**ENGAGE YOUR EDUCATION**
Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you’re learning, find your people.
ColesCollege.com/studentorgs

**COLES COLLEGE SCHOLARS**
With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. Are you ready?
ColesCollege.com/scholars

**EDUCATION ABROAD**
Global learning enriches your college experience and provides perspective that sets you apart.

**TUTORING & ACADEMIC SUPPORT**
Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.

**CAREER COACHING**
Our professionalism program connects you with veterans from your industry for coaching.

**ACADEMIC ADVISING**
Meet with your academic advisor once a semester to make sure you land at your intended destination.

**INTERNSHIPS & CO-OPS**
Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.

**FLIGHT ACADEMY**
This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.