

ECONOMICS MAJOR



Economics Majors today apply their skills **solving problems, developing strategy, and creating solutions.** It's not about tasks, it's about understanding the big picture. Sure, there will be plenty of math and/or data to help you cultivate solutions, but if you are willing to work hard, the **reward can be great!**

The best of both worlds, your education will combine the well-rounded perspective of the Liberal Arts with the practical applications of Business. This can open your future to virtually **limitless possibilities.** When you know how to think, there isn't much that can stand in your way.

WHAT CAN I DO WITH AN ECONOMICS DEGREE?

Our program provides an optimal foundation for **graduate or law school.** But, if you choose to move directly into the workforce, there are plentiful opportunities, especially as an analyst or consultant.

You will have the power to **make things better, more efficient.** This expertise will make you marketable in fields from financial research to marketing to healthcare, and everything in between.

HOW WILL I CONNECT WITH BUSINESS?

We enjoy connections and partnerships that benefit our program in a variety of ways, including:

- UPS
- Bloomberg LP Tokyo
- Houlihan Lokey
- Henssler Financial Group

WANT TO ENGAGE?

- Econometric Center
- Omicron Delta Epsilon
- Student Management Investment Fund (SMIF)
- Education Economics Center
- Economics & Finance Club
- Bagwell Center for the Study of Marketers and Economic Opportunities

WHY CHOOSE ECONOMICS?

- Excellent Starting Salaries
- A Focus on Critical Thinking
- Effective Gateway to Graduate/Law School
- Diverse Career Opportunities

DID YOU KNOW?

- Economics graduates are one of the highest lifetime salary earners among non-medical/engineering undergraduate majors. Average starting salaries often surpass \$55,000!
- Economics majors have the highest average LSAT score of any major

Let us help you

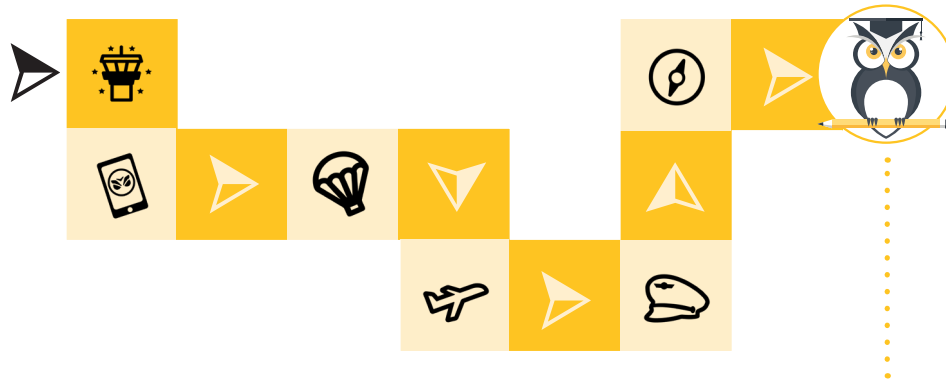
WHERE TO LEARN MORE

Coles.Kennesaw.edu/economics
470-578-6091 | csweitze@kennesaw.edu

COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

ColesCollege.com/studentorgs

COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars

SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

CERTIFICATE PROGRAMS

- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

ColesAdvising.com

Coles College Center for Student Success

You aren't alone! Our student success teams are here to support your path through Coles College.

colescss@kennesaw.edu
470.578.6055



EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE