

ECONOMICS MAJOR



Economics Majors today apply their skills **solving problems, developing strategy, and creating solutions.** It's not about tasks, it's about understanding the big picture. Sure, there will be plenty of math and/or data to help you cultivate solutions, but if you are willing to work hard, the **reward can be great!**

The best of both worlds, your education will combine the well-rounded perspective of the Liberal Arts with the practical applications of Business. This can open your future to virtually **limitless possibilities.** When you know how to think, there isn't much that can stand in your way.

WHAT CAN I DO WITH AN ECONOMICS DEGREE?

Our program provides an optimal foundation for **graduate or law school.** But, if you choose to move directly into the workforce, there are plentiful opportunities, especially as an analyst or consultant.

You will have the power to **make things better, more efficient.** This expertise will make you marketable in fields from financial research to marketing to healthcare, and everything in between.

HOW WILL I CONNECT WITH BUSINESS?

We enjoy connections and partnerships that benefit our program in a variety of ways, including:

- UPS
- Bloomberg LP Tokyo
- Houlihan Lokey
- Henssler Financial Group

WANT TO ENGAGE?

- Econometric Center
- Omicron Delta Epsilon
- Student Management Investment Fund (SMIF)
- Education Economics Center
- Economics & Finance Club
- Bagwell Center for the Study of Marketers and Economic Opportunities

WHY CHOOSE ECONOMICS?

- Excellent Starting Salaries
- A Focus on Critical Thinking
- Effective Gateway to Graduate/Law School
- Diverse Career Opportunities

DID YOU KNOW?

- Economics graduates are one of the highest lifetime salary earners among non-medical/engineering undergraduate majors. Average starting salaries often surpass \$55,000!
- Economics majors have the highest average LSAT score of any major

Let us help you

WHERE TO LEARN MORE

Coles.Kennesaw.edu/economics
470-578-6091 | csweitze@kennesaw.edu

COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



FIND THE RIGHT CAREER FOR YOU
Our professionalism program helps you to choose the right path to launch your career.

UPAC
Undergraduate Programs Advising Center

You aren't alone! Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.

ColesAdvising.com
colesupac@kennesaw.edu
470.578.6055
Burruss Building, Suite 431 (4th floor)

EXTEND YOUR KNOWLEDGE
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you're learning, find your people.

ColesCollege.com/studentorgs

TRAVEL THE WORLD

Education Abroad! With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:

- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business
- Operations & Purchasing
- Sports Marketing

CERTIFICATE PROGRAMS

- Business Fundamentals
- Information Security Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business



STRIVE FOR EXCELLENCE

Coles College Scholars (Honors Minor): With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars



TUTORING CENTER

Business courses can be challenging, but our dedicated tutors are here to help. *You can do this!*

ColesCollege.com/tutoring
470.578.3256



SUCCESS!

76% of Coles students are employed or pursuing graduate school within months of graduating. The odds are in your favor. **A degree from Coles really can make all the difference!**

UP

#TAKEFLIGHT

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