

# ACCOUNTING MAJOR



**Today's accountants need** more than accounting knowledge; they need the **business acumen and communication skills** to provide meaningful insight and guidance. Our graduates have these tools and more, preparing them to meet the needs of a **dynamic and challenging marketplace.**

We provide a **quality education**, empowering our students for successful careers by cultivating leadership, which is why demand for our graduates continues to grow. With your degree, you can work almost anywhere... for profit, non-profit, or in time, even strike out on your own!

## WHAT CAN I DO WITH A MAJOR IN ACCOUNTING?

Accounting is a profession specializing in the **"language of business,"** certification opportunities include:

- Public Accountant (CPA)
- Internal Auditor (CIA)
- Management Accountant (CMA)
- Fraud Examiner (CFE)

Average starting salaries range from \$55,000-\$70,000 and depending on your career path and experience level, can climb as high as \$100,000 or more by mid-career.

## HOW WILL I CONNECT WITH BUSINESS?

Over 80% of our students participate in internships and co-ops annually, which often turn into jobs after graduation. You will find our students and graduates at **The Big Four Accounting Firms** as well as:

- Bennet Thrasher
- Aprio
- EY
- Crowe
- Mauldin & Jenkins
- UPS

## WANT TO ENGAGE WITH OTHER STUDENTS?

- Beta Alpha Psi (BAP) – Accounting Honors Organization
- National Association of Black Accountants (NABA)
- Association of Latino Professional for America (ALPFA)
- Internal Audit Student Organization (IASO)

Let us help you .....

## WHY CHOOSE ACCOUNTING?

- Accounting is the language of business
- Growing and stable job market
- A High-Demand degree, Work Source Atlanta

## DID YOU KNOW?

- 1 of only 10 colleges and universities worldwide recognized at the IIA Center of Excellence level
- At our annual Honors Banquet, we award more than \$262,000 in scholarships, awards, and support to the best and brightest accounting students at all levels.
- *Diverse Issues in Higher Education* ranks KSU No. 11 in the nation for the numbers of degrees conferred to African-American students in Accounting.

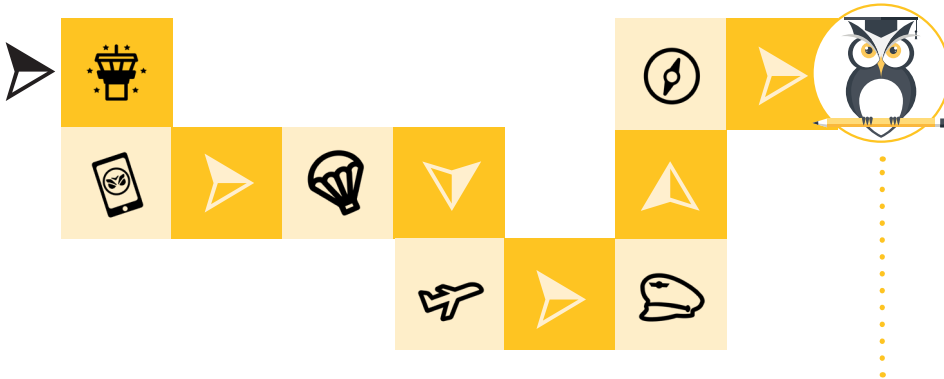
## WHERE TO LEARN MORE

Coles.Kennesaw.edu/accounting  
470-578-6084 | soa@kennesaw.edu

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



## ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

[ColesCollege.com/studentorgs](http://ColesCollege.com/studentorgs)

## COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

[ColesCollege.com/scholars](http://ColesCollege.com/scholars)

## SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

## MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

## CERTIFICATE PROGRAMS

- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

## ColesAdvising.com

### Coles College Center for Student Success

*You aren't alone!* Our student success teams are here to support your path through Coles College.

[colescss@kennesaw.edu](mailto:colescss@kennesaw.edu)  
470.578.6055



### EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



### TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



### CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



### ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



### INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



### FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE