ACCOUNTING MAJOR

Today’s accountants need more than accounting knowledge; they need the business acumen and communication skills to provide meaningful insight and guidance. Our graduates have these tools and more, preparing them to meet the needs of a dynamic and challenging marketplace.

We provide a quality education, empowering our students for successful careers by cultivating leadership, which is why demand for our graduates continues to grow. With your degree, you can work almost anywhere… for profit, non-profit, or in time, even strike out on your own!

WHY CHOOSE ACCOUNTING?

- Accounting is the language of business
- Growing and stable job market
- A top 5 “In Demand” degree, USA Today College

WHAT CAN I DO WITH A MAJOR IN ACCOUNTING?

Accounting is a profession specializing in the “language of business,” certification opportunities include:

- Public Accountant (CPA)
- Internal Auditor (CIA)
- Management Accountant (CMA)
- Fraud Examiner (CFE)

Average starting salaries range from $55,000-$60,000 and depending on your career path and experience level, can climb as high as $100,000 or more by mid-career.

HOW WILL I CONNECT WITH BUSINESS?

Over 80% of our students participate in internships and co-ops annually, which often turn into jobs after graduation. You will find our students and graduates at The Big Four Accounting Firms as well as:

- Bennet Thrasher
- Grant Thornton
- HLB Gross Collins
- Delta Airlines
- Turner Broadcasting
- UPS

WANT TO ENGAGE WITH OTHER STUDENTS?

- Beta Alpha Psi (BAP) – Accounting Honors Organization
- National Association of Black Accountants (NABA)
- Association of Latino Professional for America (ALPFA)
- Internal Audit Student Organization (IASO)

WHERE TO LEARN MORE

Coles.Kennesaw.edu/accounting
470-578-6084 | soa@kennesaw.edu
COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.

FIND THE RIGHT CAREER FOR YOU
Our professionalism program helps you to choose the right path to launch your career.

UPAC
Undergraduate Programs Advising Center
You aren’t alone! Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.
ColesAdvising.com
colesupac@kennesaw.edu
470.578.6055
Burruss Building, Suite 431 (4th floor)

EXTEND YOUR KNOWLEDGE
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you’re learning, find your people.
ColesCollege.com/studentorgs

TRAVEL THE WORLD
Education Abroad! With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

STRIVE FOR EXCELLENCE
Coles College Scholars (Honors Minor): With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. Are you ready?
ColesCollege.com/scholars

SELECT A MAJOR OR MINOR IN:
- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:
- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business
- Operations & Purchasing
- Sports Marketing

CERTIFICATE PROGRAMS
- Business Fundamentals
- Information Security & Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business
- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business

TUTORING CENTER
Business courses can be challenging, but our dedicated tutors are here to help. You can do this!
ColesCollege.com/tutoring
470.578.3256

SUCCESS!
76% of Coles students are employed or pursuing graduate school within months of graduating. The odds are in your favor. A degree from Coles really can make all the difference!
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