

# ACCOUNTING MAJOR



**Today's accountants need** more than accounting knowledge; they need the **business acumen and communication skills** to provide meaningful insight and guidance. Our graduates have these tools and more, preparing them to meet the needs of a **dynamic and challenging marketplace**.

We provide a **quality education**, empowering our students for successful careers by cultivating leadership, which is why demand for our graduates continues to grow. With your degree, you can work almost anywhere... for profit, non-profit, or in time, even strike out on your own!

## WHAT CAN I DO WITH A MAJOR IN ACCOUNTING?

Accounting is a profession specializing in the **"language of business,"** certification opportunities include:

- Public Accountant (CPA)
- Management Accountant (CMA)
- Internal Auditor (CIA)
- Fraud Examiner (CFE)

Average starting salaries range from \$55,000-\$60,000 and depending on your career path and experience level, can climb as high as \$100,000 or more by mid-career.

## HOW WILL I CONNECT WITH BUSINESS?

Over 80% of our students participate in internships and co-ops annually, which often turn into jobs after graduation. You will find our students and graduates at **The Big Four Accounting Firms** as well as:

- Bennet Thrasher
- Grant Thornton
- HLB Gross Collins
- Delta Airlines
- Turner Broadcasting
- UPS

## WANT TO ENGAGE WITH OTHER STUDENTS?

- Beta Alpha Psi (BAP) – Accounting Honors Organization
- National Association of Black Accountants (NABA)
- Association of Latino Professional for America (ALPFA)
- Internal Audit Student Organization (IASO)

Let us help you .....

## WHY CHOOSE ACCOUNTING?

- Accounting is the language of business
- Growing and stable job market
- A top 5 "In Demand" degree, USA Today College

## DID YOU KNOW?

- 1 of only 7 colleges and universities worldwide recognized at the IIA Center of Excellence level
- At our annual Honors Banquet, we award over \$160,000 in scholarships, awards, and support to the best and brightest accounting students at all levels.
- *Diverse Issues in Higher Education* ranks KSU number 48 in the nation for the numbers of degrees conferred to minorities in Accounting.

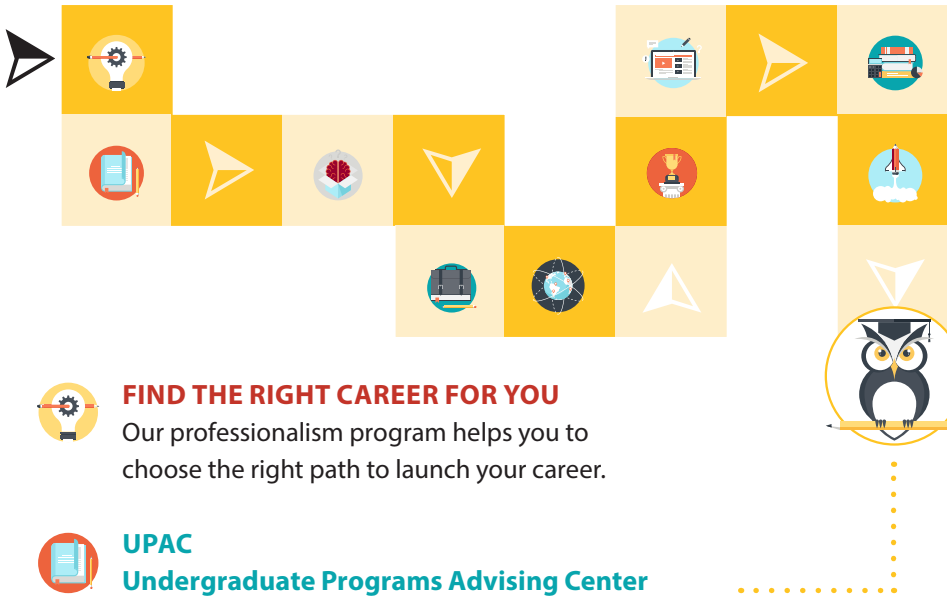
## WHERE TO LEARN MORE

Coles.Kennesaw.edu/accounting  
470-578-6084 | soa@kennesaw.edu

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



**FIND THE RIGHT CAREER FOR YOU**  
Our professionalism program helps you to choose the right path to launch your career.

**UPAC**  
**Undergraduate Programs Advising Center**  
*You aren't alone!* Our Academic Advisors, Career Coaches, Internship & Co-op Advisors, and Education Abroad faculty are here to support you on your path through Coles.  
ColesAdvising.com  
colesupac@kennesaw.edu  
470.578.6055  
Burruss Building, Suite 431 (4th floor)

**EXTEND YOUR KNOWLEDGE**  
Engage Your Education, by participating in Student Organizations and Competitions. Here at Coles, we know connections matter. Get involved, apply what you're learning, find your people.  
ColesCollege.com/studentorgs

**TRAVEL THE WORLD**  
**Education Abroad!** With destinations on six continents, enrich your experience and get a degree that matters on a global scale.

**SELECT A MAJOR OR MINOR IN:**

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- International Business
- Management
- Marketing
- Professional Sales

**MINOR ONLY PROGRAMS:**

- Business Law
- Engagement Marketing
- Entrepreneurship
- Joel A. Katz Music & Entertainment Business
- Operations & Purchasing
- Sports Marketing

**CERTIFICATE PROGRAMS**

- Business Fundamentals
- Information Security & Assurance
- Information Systems
- Joel A. Katz Music & Entertainment Business

**STRIVE FOR EXCELLENCE**  
**Coles College Scholars (Honors Minor):** With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*  
ColesCollege.com/scholars

**TUTORING CENTER**  
Business courses can be challenging, but our dedicated tutors are here to help. *You can do this!*  
ColesCollege.com/tutoring  
470.578.3256

**SUCCESS!**  
**76% of Coles students are employed or pursuing graduate school** within months of graduating. The odds are in your favor. **A degree from Coles really can make all the difference!**



#TAKEFLIGHT

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