COLES COLLEGE

TRYING TO FIND WHERE YOU FIT? *Your degree can be as unique as you are!*
Find the description that fits to see which Major you may want to consider.

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**Does this sound like you?**

I am driven by achievement, independence, research, and joining a profession.  
Consider a Major in... Accounting

Theories, analysis, making connections, trends, big pictures, and numbers interest and excite me. Economics

I am an ambitious self-starter who loves challenges and is drawn to opportunities, innovation, and new value creation. Entrepreneurship

Analysis, patterns, numbers, and money intrigue me. Finance

I have a service mentality and thrive on creating memorable experiences and events. I enjoy teamwork and collaborating with others. Hospitality Management

I want to help invent and deliver the future of business through technology-enabled innovation. Information Systems

I want to protect data and privacy, thrive under pressure, and can problem solve and perform in a complex environment. Information Security & Assurance

I value a global mindset and enjoy learning about different cultures, and languages. International Business

I enjoy developing people and processes, problem solving, and planning/organizing activities to accomplish a goal. Management

Creativity, communication, and challenges motivate me. Analysis, trends, and connection captivate me. Marketing

Relationship building and competition are a part of who I am. I perform well under pressure in fast-paced environments. Professional Sales

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But that’s not all...

Turn the page over to see how a minor or a certificate can tailor your path to meet the needs of your career in ways you may not have considered.
Torn between two majors?  
Looking to power-pack your degree?

Consider adding a minor in any of the major categories listed above or from the list below:

<table>
<thead>
<tr>
<th>If you also enjoy...</th>
<th>Consider a Minor in...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practicing ethics, doing puzzles, organization, policy, and conquering challenges.</td>
<td>Business Law</td>
</tr>
<tr>
<td>Engaging people, visuals, connections, digital media, events, and problem solving.</td>
<td>Engagement Marketing</td>
</tr>
<tr>
<td>Music, production, media, networking, the entertainment industry, and passion.</td>
<td>Joel A. Katz Music &amp; Entertainment Business</td>
</tr>
<tr>
<td>Data, planning, organization, logistics, analysis, and process improvement.</td>
<td>Operations And Purchasing</td>
</tr>
<tr>
<td>Competition, passion, sports, action, details, trends, and event management.</td>
<td>Sports Marketing</td>
</tr>
</tbody>
</table>

Looking for something more specialized?

If you are working on something specialized, think about adding a certificate:

<table>
<thead>
<tr>
<th>If you also enjoy...</th>
<th>You may want to consider this certificate...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protecting information assets and enabling the secure use of technology.</td>
<td>Information Security &amp; Assurance</td>
</tr>
<tr>
<td>Building social media outlets, business innovation, creating apps, and implementing technology.</td>
<td>Information Systems</td>
</tr>
<tr>
<td>Music, production, media, networking, the entertainment industry, and passion.</td>
<td>Joel A. Katz Music &amp; Entertainment Business</td>
</tr>
</tbody>
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COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? We’re here to help with the services and resources you need for success.

UPAC - Undergraduate Programs Advising Center
You aren’t alone! Our Academic Advisors, Career Coaches, and Internship & Co-op Advisors are here to support you on your way.

Online at ColesAdvising.com | Email: colesupac@kennesaw.edu | Phone: 470-578-6055

Coles College Scholars Program (Minor)
ColesCollege.com/scholars