

**BUSA 4150 Career Plan**  
General

A. Create a career objective statement that reflects your current post-graduation career goal.

B. Complete a Personal SWOT Analysis

|             |                |
|-------------|----------------|
| Strengths:  | Opportunities: |
| Weaknesses: | Threats:       |

C. Given the results of the Personal SWOT Analysis, list **THREE** steps that will help you achieve your career goal. **DO NOT include finishing your KSU undergraduate degree or completion of specific undergraduate courses.**

- 1.
- 2.
- 3.

Upload this completed document to the Suitable App. The career objective, the Personal SWOT analysis, and the three steps will be discussed during the career coaching session.