FALL SEMESTER

**Back to School Tailgate**
A casual networking event. Held prior to the career fair. Space is limited. This event will be held in a casual setting for 2 hours where any accounting student can attend, ask resume questions or career advice, and network with attendees.
*August 27th, 2019 | Cost $250.00*

**Career Fair Networking Event**
This is an event attached to the career fair. Only career fair attendees have the opportunity to attend this event. The event is open to MAcc students, Junior, and Senior accounting majors with a 3.5 or higher GPA.
*August 29th, 2019 | Cost $250.00*

**Accounting & Finance Career Fair**
This event is KSU’s Annual Accounting Career Fair. SOA collaborates with Career Planning and Development to host as many Firms and Companies as possible. This event will sell out! Standard registration includes one table, two representative’s registrations and two meals.
*September 4th, 2019 | Cost $550.00 – additional packages available*

**On Campus Interviews**
Employers are able to schedule a date for on campus interviews. The employers can interview all the KSU potential candidates in one day or you can select multiple interview days.
*Immediately after the Career Fair | Cost Free*

**Alumni Homecoming Tailgate**
Send your KSU alumni employees to come back to campus for Homecoming. This event is designed to reconnect our faculty, staff, and alumni. This is a fun way for us to know who is employing our alumni and keep them engaged with us throughout the year.
*October 12th, 2019 | $35.00 per alumni. Includes parking, game tickets, dinner, beer, and wine.
(Cost subject to change, as SOA partners with Alumni Affairs)*

**NEW Accounting Achievers Banquet Sponsorship**
Sponsor this formal plated lunch and information panel dedicated to highlighting the top performing undecided majors in the Coles College of Business. This event invites all undecided students that performed well in the first two accounting principles classes and have a 3.5 GPA or higher to learn more about all the career opportunities in accounting. As a sponsor of this event your company can network with these top students, participate in the information panel, and get first brand access to the students.
*October 25th, 2019 | Cost $250.00*

**A&A Forum**
Kennesaw State University’s School of Accountancy and the North Atlanta Chapter of the Georgia Society of CPA’s co-sponsor the annual Accounting and Auditing Forum. This daylong event features presentations from KSU faculty on relevant topics that qualify as 8 hours of CPE (A&A) credit. **Cost $145.00 – for GSCPA members** (Cost subject to change, as SOA partners with the GSCPAs North Atlanta Chapter)

**NEW Practitioners Week**
This is a unique opportunity for any practitioner to get in the classroom. A list of accounting topics will be available for the practitioner to choose their specialty. The purpose of this event is for the students to hear class content from the individuals that do the work in their daily career. The professor for the selected class will provide specifics on what needs to be covered. Your job would be to support the professor by co-teaching a topic and providing specific experiences related to the topics. At the end of the lecture, you can spend time talking about your organization’s opportunities and benefits.
*November 5th-6th, 2019 | Cost $250.00 – per class*
## SPRING SEMESTER

| **Meet the Firms** | Accounting casual Career Fair. Space is limited. This event is open to all accounting interest, accounting majors, and MAcc students. Targeted audience is Sophomores and Juniors. This event is meant to be used as a Spring recruitment event to solicit brand recognition, summer leadership programs, internships, and full-time employment. Firms will have a high top table and are asked not to bring pop-ups and limit marketing material.  
January 23rd, 2020 | Cost $250.00 |
|--------------------|-------------------------------------------------|
| **Honors Banquet** | Donate a merit based scholarship to a deserving accounting student. Attend the plated networking honors banquet, meet and greet winners, sit with winners, and receive donor recognition. Scholarships start at a minimum of $1,000.00. Donors are encouraged to commit for 5-years.  
April 24th, 2020 |

## ANYTIME

| **Beta Alpha Psi** | Student-run International Honors Organization for accounting, finance, and information systems majors. This organization typically includes the best and the brightest students in their majors. Throughout the Fall and Spring semesters Beta Alpha Psi hosts meetings, panels, firm/corporate visits and other exciting opportunities to engage this elite student population.  
**Yearly Sponsorship | Cost $250.00** |
|--------------------|-------------------------------------------------|
| **Info Tables** | Coles College of Business is housed in the Burrus Building on campus. On the lower level of Burrus is an Atrium that gets a lot of student foot traffic. This is a great way to establish branding on campus. Come, share information, and meet the students right where they are in between classes.  
**Participation Cost Free** |

### NEW

| **PBJ Project Bench Jobs** | Do you have special projects that you need to hire extra people for a short amount of time? If so, then this bench could be your answer. SOA has developed a list of students interested in working 20 hours or less a week while they are taking class. You tell us what you are looking for and we provide you with a short list of resumes that you could potentially hire for your short-term projects.  
**Participation Cost Free** |

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**To register for an event visit:** [www.colescollege.com/soaevents](http://www.colescollege.com/soaevents)

**For more information visit:** [www.ColesCollege.com/Accounting](http://www.colescollege.com/Accounting)  
or contact Nicole Pearce: npearce3@kennesaw.edu