**Partnership Program**

2020-2021

**DIAMOND**

Annual gift of $7,000
Full Access

**GOLD LEVEL ACCESS PLUS:**
- Registration and premium booth placement for the Fall Accounting Career Fair; up to 4 representatives
- Opportunity to Host Social Events on or around Campus
- Two named $1,000 Student Scholarships recognized at the Annual Honors Banquet
- Accounting Achiever Banquet Sponsorship
- A & A Forum – 2 registrations

Maximum of 6 employers

**GOLD**

Annual gift of $5,500

**SILVER LEVEL ACCESS PLUS:**
- Registrations for the Accounting Career Fair; up to 2 representatives
- Premium Placement at Spring Career Fair: Meet the Firms
- Named $1,500 Student Scholarship recognized at the Annual Honors Banquet
- A & A Forum – 1 registration
- Practitioners Week: 2 class presentation registrations
- Full Page Ad space in the KSU SOA Employer Profile Book

Maximum of 5 employers

**SILVER**

Annual gift of $2,500

**BRONZE LEVEL ACCESS PLUS:**
- Career Fair Networking Night Registration
- Full Access to Beta Alpha Psi: Fall and Spring Semester (1 meeting per semester)
- Jointly named $1,000 Student Scholarship ($500 contribution) recognized at the Annual Honors Banquet
- Half Page Ad space in the KSU SOA Employer Profile Book

Maximum of 8 employers

**BRONZE**

Annual gift of $750

- Spring Career Fair: Meet the Firms Registration
- Access to Beta Alpha Psi: 1 joint Meet and Greet per year
- Practitioners Week: 1 class presentation registration
- Quarter Page Ad space in the KSU SOA Employer Profile Book
- Recognition on the School of Accountancy web pages and printed literature
- Receive Beta Alpha Psi member/candidate roster and Student Accounting Society (SAS) member Resume Book
- Receive MAcc Resume Book and roster in the Fall semester
- Full access to Project Bench Jobs (PBJ)

Maximum of 10 employers
SOA Recruitment Engagements

**FALL SEMESTER**

**Career Fair Networking Event**
August 27, 2020 - This is an early access event to network with high achieving students prior to the Fall Career Fair. The event is open to MAcc students, Junior, and Senior accounting majors with a 3.5 or higher GPA.

**Accounting and Finance Career Fair**
September 2, 2020 - This event is KSU’s Annual Accounting Career Fair. SOA collaborates with Career Planning and Development to host as many Firms and Companies as possible. This event will sell out! Standard registration included one table, two representative registrations, and two meals.

**A&A Forum**
October 2020 - Kennesaw State University’s School of Accountancy and the North Atlanta Chapter of the Georgia Society of CPA’s co-sponsor the annual Accounting and Auditing Forum. This day long event features presentations from KSU faculty on relevant topics that qualify as 8 hours of CPE (A&A) credit.

**Practitioners Week**
November 3rd and 4th, 2020 - This is a unique opportunity for any practitioner to get in the classroom. A list of accounting topics will be available for the practitioner to choose their specialty. The purpose of this event is for the students to hear class content from the individuals that do the work in their daily careers. The professor for the selected class will provide specifics on what needs to be covered. Your job would be to support the professor by co-teaching a topic and providing specific experiences related to the topics. At the end of the lecture, you can spend time talking about your organization’s opportunities and benefits.

**Accounting Achievers Banquet Sponsorship**
November 13, 2020 - Formal plated lunch and information panel dedicated to introducing the top preforming undecided majors in the Coles College of Business to accounting careers. This event invites all undecided students that performed well in the first two accounting principles classes and have a 3.5 CPA or higher to learn more about all the career opportunities in accounting. As a sponsor of this event, your company can network with these top students, participate in the information panel, and get first brand access to the students.

**SPRING SEMESTER**

**Meet the Firms**
January 2021 - Accounting Spring Career Fair. Space is limited. This event is open to all, accounting majors and MAcc students. Targeted audience is Sophomores and Juniors. This event is meant to be used as a Spring recruitment event to solicit brand recognition, summer leadership programs, internships, and full-time employment. Firms will have a high-top table and are asked not to bring pop-ups and limit marketing material.

**Honors Banquet**
April 2021 - Merit-based scholarship is awarded to deserving accounting students. Attend the plated networking honors banquet, meet and greet winners, sit with winners, and receive donor recognition.

**FALL AND SPRING**

**Beta Alpha Psi**
Student ran International Honors Organization for accounting, finance, and information systems majors. This organization includes the best and the brightest students in their majors. Throughout the Fall and Spring semester, Beta Alpha Psi hosts meetings, panels, and other exciting opportunities to engage this elite student population. Sponsors have access to 1 meeting per semester.

**PBJ – Project Bench Jobs**
Do you have special projects that you need to hire extra people for a short amount of time? If so, then this bench could be your answer. SOA has developed a list of students that would be interested in working 20 hours or less a week while they are taking classes. You tell us what you are looking for and we provide you with a shortlist of resumes that you could potentially hire for your short-term projects.