

Doug Shore

Co-Founder, Chairman, and Co-CEO, Retired

Shore-Varrone, Inc.

2017 Hall of Fame Inductee

Doug Shore has been involved in business-to-business media since 1970. He was co-founder, chairman, and co-CEO of Shore-Varrone, Inc., an Atlanta-based producer of business-to-business publications, trade shows, conferences, and information services. The company was started in 1982 with one publication and one trade show, and grew through start-ups and acquisitions to eleven magazine titles, seven trade shows, and a variety of conferences and online businesses. Since selling the company to VNU (now Nielsen) in 1998, Shore has been involved in a variety of media investment and consulting activities.

Civically, Shore is a member of the Board of Trustees of the Kennesaw State University Foundation and serves on the advisory board of the Michael J. Coles College of Business. He currently serves on the board of directors of Springs Publishing, Atlanta, GA, and has also served as a member of the boards of Douglas Publications, Inc., Richmond, VA, and Hoyt Publishing Co., Skokie, IL.

Philanthropy is near and dear to both Mr. Shore and his wife, Robin. In 2016, they named the Robin & Doug Shore Entrepreneurship Center at Kennesaw State's Coles College. Additionally, they have supported scholarships and programs in entrepreneurship at KSU and at Cornell University.