

INTERNATIONAL BUSINESS

Major For Students Entering KSU FALL 2011 and later



Coles College of Business
Business Undergraduate Advising Center
BB 431 770-423-6055

See separate sheet for General Education requirements.

Course Grade	3.00 GPA Required*	Sophomore GPA Requirement: Lower-Division Business Core & Calculus* After meeting this requirement you need to apply to the Coles Professional Program.	Credit Hours
	ACCT 2100	Introduction to Financial Accounting	3
	ACCT 2200	Introduction to Managerial Accounting	3
	ECON 2100	Principles of Microeconomics (hours counted in General Education)	
	ECON 2200	Principles of Macroeconomics	3
	ECON 2300	Business Statistics	3
	IS 2200	Information Systems & Communication	3
	BLAW 2200	Legal & Ethical Environment of Business	3
	MATH 1106	Elementary Applied Calculus or MATH 1190-Calculus or higher calculus (hours counted in General Education)	
Admission to the Coles Professional Program is required to proceed to upper-division business courses.			

Foreign Language Requirement

	_____	9 hours of foreign language at the 2000-level or above: Choose from Chinese, French, German, Italian, or Spanish, and take 2001, 2002, & 3302 or 3303. International students who took the TOEFL as part of their KSU admission requirements should contact the Business Undergraduate Advising Center (BB 431) about replacing these hours with 2000-level or above electives approved by the IB Program Director.	9
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Upper-Division Business Core

	ECON 3300	Applied Statistical and Optimization Models	3
	FIN 3100	Principles of Finance	3
	MKTG 3100	Principles of Marketing	3
	MGT 3100	Management & Behavioral Science	3
	MGT 3200	Operations Management	3
	MGT 4199	Strategic Management (This course must be taken your last or next to last semester at KSU – it cannot be taken at another school. All other courses in this section, except for ECON 3300, must be completed before taking this course.)	3

Major Field Requirements

	MGT 3600	Introduction to International Business	3
	ACCT 4300 BLAW 3400 ECON 4410 FIN 4420 MGT 4190 MGT or MKTG 4476 MKTG 4820	<u>SELECT 5 OF THE FOLLOWING:</u> (be sure to check prerequisites) International Accounting Negotiation International Trade & Finance International Financial Management International Management Contemporary Global Business Practices International Marketing	15

Major Field Electives = Concentration Area

Must select one of the following Secondary Business Concentrations**

	ACCT 3100 ACCT 3300 ACCT 4050 ACCT 4100	<u>ACCOUNTING:</u> Intermediate Financial Accounting & Auditing Accounting Information Systems Intermediate Financial Accounting II Advanced Financial Accounting	12
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Grade	Courses	Major Field Electives = Concentration Area (continued)	Hours
	ECON 4510 ECON 4610 ECON 4310 FIN 4360 FIN 4620	<u>ECONOMICS:</u> Intermediate Microeconomics Intermediate Macroeconomics And any two of the following: Economic Development in Global Perspective Investments Financial Management of Financial Institutions	12
	FIN 4320 FIN 4620 ECON 4310 ECON 4210 FIN 4360	<u>FINANCE:</u> Fixed Income Securities Financial Management of Financial Institutions And any two of the following: Economic Development in Global Perspective Money & Financial Markets Investments	12
	MGT 4125 MGT 4174 MGT 4800 _____	<u>MANAGEMENT:</u> International Entrepreneurship International Human Resource Management International Supply Chain Management And any other 4000-level MGT course not already used	12
	MKTG 4100 MKTG 4150 MKTG 4990 _____	<u>MARKETING:</u> Marketing Research Consumer Behavior Marketing Management And any other 4000-level MKTG course not already used	12
**If you are doing a double major or second degree, it may not be in the same area as this secondary business concentration.			

International Study Experience

		Students must take 3 hours of approved Study Abroad or Exchange Program courses or an international internship to fill this slot. Students must get approval from the IB Program Director <u>before</u> signing up for the course to be used in this slot. Students are required to work with a Staff Advisor in the Business Undergraduate Advising Center (BB 431), and the Staff Advisor will present the request for approval to the IB Program Director. Processing of requests for Exchanges, internships, & non-Coles SAs takes 4 weeks, so start early!	3
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***Coles College of Business – Sophomore GPA Requirement** – Business majors who first enroll at KSU in Fall 2008 or later must complete the seven lower-division business core courses and a calculus course with an adjusted GPA of 3.00 or higher, and be admitted to the Coles Professional Program, before they will be allowed to enroll in upper-division business courses. A grade of “C” or better is required in each of these courses. Regardless of whether these courses are taken at KSU or another acceptable accredited university, their grades will be used in this GPA calculation. If KSU brings in a transfer course with something other than 3 hours credit, that will affect the GPA calculation. Once you have satisfied the Sophomore GPA Requirement your next step is to apply to the Coles Professional Program.

NOTES –

- Additional Information/Updates – This checksheet does not describe all of KSU’s policies and requirements. You must follow all the rules that are in the *KSU Undergraduate Catalog*. We have worked hard to ensure the accuracy of the information in this checksheet up to the date shown below. Be sure to check regularly for revisions/updates to this info.
- Prerequisites – Check the most recent edition of the *KSU Undergraduate Catalog* for course prerequisites. Students are responsible for meeting a course’s current prerequisites even if they changed after the student started at KSU. The *Catalog* is online at catalog.kennesaw.edu.
- KSU Grade Requirements –
 - Business majors must earn a grade of “C” or better in all business courses counted toward their degree. In addition, IB Majors must get a “C” or better in the courses used in the foreign language section and the International Study Experience section.
 - Students must earn at least a 2.0 GPA to receive a degree from KSU.
- KSU Residency Requirements – In order to receive a business degree from KSU:
 - Students must complete at least 33 semester hours of business courses at KSU, including at least 24 semester hours of upper-division business courses.
 - Students must complete at least 12 semester hours of their Major Field Requirements and Major Field Electives at KSU.
 - Students must complete at least 20 of their last 30 semester hours before graduation at KSU.
- All General Education requirements do not have to be completed before beginning business coursework, but the English composition and the Math courses should be completed right away as they are prerequisites to certain business courses.
- Disclaimer: Completion of this check sheet does not insure that graduation requirements have been fulfilled. Only the KSU Registrar’s Office can say whether all graduation requirements have been met. Submit your petition to graduate to them as soon as you are eligible (at the beginning of the term before the term you want to graduate).