

INTERNATIONAL BUSINESS

Major

For Students Entering KSU

FALL 2008 or after



Business Undergraduate Advising Center
BB 431 770-423-6055

Course Grade	3.00 GPA Required*	Sophomore GPA Requirement: Lower-Division Business Core & Calculus* <i>After meeting this requirement you need to apply to the Coles Professional Program.</i>	Credit Hours
	ACCT 2100	Introduction to Financial Accounting	3
	ACCT 2200	Introduction to Managerial Accounting	3
	ECON 2100	Principles of Microeconomics (counted in Gen. Education)	
	ECON 2200	Principles of Macroeconomics	3
	ECON 2300	Business Statistics	3
	BISM 2100	Business Information Systems & Communication	3
	BLAW 2200	Legal & Ethical Environment of Business	3
	MATH 1106	Elementary Applied Calculus or MATH 1190-Calculus or higher calculus (counted in Gen. Education)	
		Foreign Language Requirement	
	FL 2000+: _____ _____ _____	9 hours of foreign language at the 2000-level or above – International students who took the TOEFL as part of their KSU admission requirements should contact the Business Undergraduate Advising Center (BB 431) about replacing these hours with 2000-level or above electives approved by the IB Program Director.	9
Admission to the Coles Professional Program is required to proceed to upper-division business courses.			
		Upper-Division Business Core	
	ECON 3300	Applied Statistical and Optimization Models	3
	FIN 3100	Principles of Finance	3
	MKTG 3100	Principles of Marketing	3
	MGT 3100	Management & Behavioral Science	3
	MGT 3200	Operations Management	3
	MGT 4199	Strategic Management (Must be taken your last or next to last semester at KSU)	3
		Major Field Requirements	
	MGT 3600	Introduction to International Business	3
	ACCT 4300 BLAW 3400 ECON 4410 FIN 4420 MGT 4190 MGT or MKTG 4476 MKTG 4820	<u>SELECT 5 OF THE FOLLOWING:</u> (be sure to check prerequisites) International Accounting Negotiation International Trade & Finance International Financial Management International Management Contemporary Global Business Practices International Marketing	15
		Major Field Electives – Must <u>select one</u> of the following Secondary Business Concentrations**	
	ACCT 3100 ACCT 3300 ACCT 4050 ACCT 4100	<u>ACCOUNTING:</u> Intermediate Financial Accounting & Auditing Accounting Information Systems Intermediate Financial Accounting II Advanced Financial Accounting	12

	ECON 4510 ECON 4610 ECON 4310 FIN 4360 FIN 4620	<u>ECONOMICS:</u> Microeconomics Macroeconomics And any two of the following: Economic Development in Global Perspective Equity Securities Financial Management of Financial Institutions	12
	FIN 4320 FIN 4620 ECON 4310 ECON 4210 FIN 4360	<u>FINANCE:</u> Fixed Income Securities Financial Management of Financial Institutions And any two of the following: Economic Development in Global Perspective Money & Financial Markets Equity Securities	12
	MGT 4125 MGT 4174 MGT 4800 _____	<u>MANAGEMENT:</u> International Entrepreneurship International Human Resource Management International Supply Chain Management And any other 4000-level MGT course not already used	12
	MKTG 4100 MKTG 4150 MKTG 4990 _____	<u>MARKETING:</u> Marketing Research Consumer Behavior Marketing Management And any other 4000-level MKTG course not already used **If you are doing a double major or second degree, it may not be in the same area as this secondary business concentration.	12
		International Study Experience	
		Student must take at least 3 hours of Study Abroad or Exchange Program courses approved by the IB Program Director. If one of the business courses above is taken as a Study Abroad, this requirement is satisfied, and the student must take 3 hours of electives (2000-level or higher) approved by the IB Program Director. To discuss the possibility of international work experience counting in this area, contact the IB Program Director.	3

***Coles College of Business – Sophomore GPA Requirement – Business majors who first enroll at KSU in Fall 2008 or later must complete the seven lower-division business core courses and a calculus course with an adjusted GPA of 3.00 or higher, and be admitted to the Coles Professional Program, before they will be allowed to enroll in upper-division business courses. A grade of “C” or better is required in each of these courses. Regardless of whether these courses are taken at KSU or another acceptable accredited university, their grades will be used in this GPA calculation. If KSU brings in a transfer course with something other than 3 hours credit, that will affect the GPA calculation. Once you have satisfied the Sophomore GPA Requirement your next step is to apply to the Coles Professional Program.**

NOTES –

- Prerequisites – Check the most recent edition of the *KSU Undergraduate Catalog* for course prerequisites. Students are responsible for a course’s prerequisites even if they changed after the student started at KSU. Also check the *Catalog* for course descriptions and academic policies.
- KSU Grade Requirements –
 - Business majors must earn a grade of “C” or better in the Lower Division Business Core and in the courses that constitute the Upper Division Major Requirements (including upper division business core courses, major field requirements, and major field electives).
 - Students must earn at least a 2.0 GPA to receive a degree from KSU.
- KSU Residency Requirements – In order to receive a business degree from KSU:
 - Students must complete at least 33 semester hours of business courses at KSU. At least 24 semester hours of upper-division business courses must be completed at KSU.
 - Students must complete at least 12 semester hours of their major field requirements and major field electives at KSU.
 - Students must complete at least 20 of their last 30 semester hours before graduation at KSU.
- All general education requirements do not have to be completed before beginning business coursework, but the English composition and the Math courses should be completed right away as they are prerequisites to certain business courses.
- Disclaimer: Completion of this check sheet does not insure that graduation requirements have been fulfilled. An audit by the Registrar’s office is required to verify that all graduation requirements have been met.