The KSU MBA now offered in Sandy Springs

We are proud to announce the AACSB-accredited KSU MBA is now conveniently located in the new City Springs development. Our KSU MBA is your choice for a highly-ranked and relevant graduate program that responds to market changes and advances your career.

The KSU MBA Advantage

**STUDENT PROFILE.** The MBA programs in the Coles College of Business are ranked among the best in the nation. An average GMAT score of 586 proves that our MBA students are serious about learning and about success.

**EXPERIENCED FACULTY.** KSU MBA faculty distinguish themselves as professors and researchers, and also maintain close ties to the world of business. They consult, publish in top-tier business journals, and help students learn to apply in their careers what they learn in the classroom.

**PROFESSIONAL NETWORK.** Your connection to KSU doesn’t end when you graduate. We offer workshops, alumni events, and speaker series to help you network more effectively.

The Coles College of Business is the second largest business school in Georgia.

KSU is Georgia’s third largest university. With more than 35,000 students, it is one of the fastest-growing universities in the nation.
Return on Your Investment

EARNING POTENTIAL. Statistics consistently show that MBA program graduates have the potential to earn far more than their counterparts with only a bachelor’s degree. 72 percent of respondents to our recent alumni survey reported that their graduate education at KSU increased their earnings power.

CAREER ADVANCEMENT. Opportunities for leadership, a shorter journey to the C-suite, advancing within your company (or starting your own), building a network you’ll cultivate for years to come – these are just a few of the benefits an MBA provides.

SKILL DEVELOPMENT. The insights you’ll gain and skills you’ll acquire in the KSU MBA program will help you grow personally and professionally for years to come. 93 percent of respondents to our recent alumni survey reported that the skills they developed in pursuit of their KSU MBA helped advance their careers.

Relevant Curriculum

Our program offers a mix of fundamental courses grounded in theory combined with innovative electives targeting today’s business trends. Combined with a rigorous curriculum that evolves along with the changing world of business, you’ll be able to put into use what you learn immediately in your career. The KSU MBA at Coles College comprises the following eight core courses (plus four electives of your choosing) that cover a wide range of business foundational knowledge required for your ultimate success:

▶ Accounting Insights for Managers
▶ Resource Allocation and Decision Analysis
▶ Business Finance
▶ Leveraging Information Systems in Business
▶ Managing the Value Chain
▶ Managing and Leading Work Behavior
▶ Strategic Marketing
▶ Strategic Management

Starting Fall 2018 in Sandy Springs. Application deadline: July 1, 2018.
Apply today! coles.kennesaw.edu/sandysprings
470.578.4470

Coles College is fully accredited in both business and accounting by AACSB International, the highest business school accrediting body in the world. Only 2 percent of all colleges of business attain this dual accreditation.