Jerry Wallace
Doctor of Business Administration
Kennesaw State University

Placement:
TBD

Dissertation Proposal Title:
TBD

Dissertation Committee:
Kim Eddleston, PhD, Northeastern University
Torsten Pieper, PhD, Kennesaw State University

Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 6 Students (2014 – 2017)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.

**Bob Sparger**

*Doctor of Business Administration*

Kennesaw State University, Summer 2017

**Placement:**

Industry

**Dissertation Proposal Title:**

General Counsel Characteristics and Financial Reporting Quality

**Dissertation Committee:**

John Abernathy, PhD, Kennesaw State University

Divesh Sharma, PhD, Kennesaw State University

**Julie Steen**

*Doctor of Business Administration*

Kennesaw State University, Summer 2017

**Placement:**

TBD

**Dissertation Proposal Title:**

Conceptualizing and Measuring Design of Retail Environments

**Dissertation Committee:**

Brian Rutherford, PhD, Kennesaw State University

Barry Babin, PhD, Louisiana Tech University
**Blaine Schreiner**  
Doctor of Business Administration  
Kennesaw State University  
Placement: TBD

**Dissertation Proposal Title:**  
Social Capital and Dynamic Capabilities in a Top Management Team

**Dissertation Committee:**  
Rajaram Veliyath, PhD, Kennesaw State University  
Don Lee, PhD, Seattle Pacific University

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**Mark Auger**  
Doctor of Business Administration  
Kennesaw State University  
Placement: TBD

**Dissertation Proposal Title:**  
Built to Last: Exploring Family Strategy in Dynastic Business Families

**Dissertation Committee:**  
Torsten Pieper, PhD, Kennesaw State University  
Joe Astrachan, PhD, Kennesaw State University

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**Sondra Smith**  
Doctor of Business Administration  
Kennesaw State University  
Placement: TBD

**Dissertation Proposal Title:**  
Data Analytics in an Audit: Examining Fraud Risk and Audit Quality

**Dissertation Committee:**  
Jennifer Schafer, PhD, Kennesaw State University  
Scott Vandervelde, PhD, University of South Carolina

---

**Dennis Brown**  
Doctor of Business Administration  
Kennesaw State University  
Placement: TBD

**Dissertation Proposal Title:**  
Investigating Information Security Policy Characteristics: Do Quality, Enforcement and Compliance Reduce Organizational Fraud?

**Dissertation Committee:**  
Humayun Zafar, PhD, Kennesaw State University  
Brad Schafer, PhD, Kennesaw State University
Jimmy Carmenate, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2017

Placement:
Florida International University

Dissertation Title:
Merger and Acquisition Financial Reporting Outcomes: An Examination of Non-Audit Fees and the Impact on Auditor Independence

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University

Mary Jane Gardner

Doctor of Business Administration
Kennesaw State University

Placement:
TBD

Dissertation Proposal Title:
What’s In It for Me? Consumer Perceived Value of Marketing Activities as a Driver of Consumer Brand Engagement on Social Network Sites

Dissertation Committee:
Joe Hair, PhD, Kennesaw State University
Joanna Melacon, PhD, Western Kentucky University

Cori Crews, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2017

Placement:
Valdosta State University

Dissertation Title:
Are Out-of-Period Adjustments a Type of Stealth Restatements? An Examination of Non-Audit Services, Clawback Provisions, and Out-of-Period Adjustments

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University

Angela Jackson

Doctor of Business Administration
Kennesaw State University

Placement:
TBD

Dissertation Proposal Title:
An Exploratory Study of Organizational Security Risk Management for Improved Effectiveness

Dissertation Committee:
Humayun Zafar, PhD, Kennesaw State University
Traci Carte, PhD, Kennesaw State University