Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 5 Students (2013 – 2016)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics, are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.

Andrea Weickgenannt
Doctor of Business Administration
Kennesaw State University
Placement: TBD

Dissertation Proposal Title:
Audit Committee Oversight of Internal Control over Financial Reporting

Dissertation Committee:
Dana Hermanson, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University

Shawn Wilson, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2016
Placement: Industry

Dissertation Title:
There is More to Working Relationships than Just Trust: The Moderating Role of Social Capital on Formal Controls and Performance in Strategic Alliances

Dissertation Committee:
Raj Veliyath, PhD, Kennesaw State University
Ravi Madhavan, PhD, University of Pittsburgh
James Smith, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2016

Placement:
Nova Southeastern University

Dissertation Title:
Enterprise Resource Planning Systems in Family Firms

Dissertation Committee:
Adriane Randolph, PhD, Kennesaw State University
Joseph Astrachan, PhD, Kennesaw State University

Tim Baker, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2016

Placement:
University of South Carolina, Aiken

Dissertation Title:
Enterprise Risk Management: The Transformation of Board-Level Engagement as Evidenced by Disclosure

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Mark Beasley, PhD, North Carolina State University

Ann Stott

Doctor of Business Administration
Kennesaw State University

Placement:
TBD

Dissertation Proposal Title:
Fees, Going Concern Opinions and Auditor Dismissals: An Empirical Assessment

Dissertation Committee:
Marcus Caylor, PhD, Kennesaw State University
Divesh Sharma, PhD, Kennesaw State University

Marion Billups

Doctor of Business Administration
Kennesaw State University

Placement:
TBD

Dissertation Proposal Title:
Redefining the Sales Call

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Greg Marshall, PhD, Rollins College
Randy Colvin, DBA  
**Doctor of Business Administration**  
Kennesaw State University, Summer 2016  
**Placement:**  
Texas A&M University, Kingsville  

**Dissertation Title:**  
Management and Organizational Influences on the Compliance Behavior of Employees to Reduce Non-Malicious IT Misuse Intention  

**Dissertation Committee:**  
Solomon Negash, PhD, Kennesaw State University  
Anne Smith, PhD, University of Tennessee, Knoxville  

---

Janice Rummell, DBA  
**Doctor of Business Administration**  
Kennesaw State University, Summer 2016  
**Placement:**  
Farleigh Dickinson University  

**Dissertation Title:**  
Audit Firm Rotation, Audit Firm Tenure, and Audit Committee Support in an Accounting Dispute  

**Dissertation Committee:**  
Dana Hermanson, PhD, Kennesaw State University  
Todd DeZoort, PhD, University of Alabama  

---

Charles Flack, DBA  
**Doctor of Business Administration**  
Kennesaw State University, Summer 2016  
**Placement:**  
Industry  

**Dissertation Title:**  
IS Success Model for Evaluating Cloud Computing for Small Business Benefit: A Quantitative Study  

**Dissertation Committee:**  
Pamila Dembla, PhD, Kennesaw State University  
Stacie Petter, PhD, University of Nebraska, Omaha  

---

John David Rusk  
**Doctor of Business Administration**  
Kennesaw State University,  
**Placement:**  
TBD  

**Dissertation Proposal Title:**  
Exploring Trust and Distrust: An Operationalization and Empirical Test  

**Dissertation Committee:**  
Amy Wosczynski, PhD, Kennesaw State University  
Traci Carte, PhD, Kennesaw State University
James Rich  
Doctor of Business Administration  
Kennesaw State University  
Placement:  
TBD  

Dissertation Proposal Title:  
Have We Overlooked the Benefits of NAS?  

Dissertation Committee:  
Divesh Sharma, PhD, Kennesaw State University  
Vineeta Sharma, PhD, Kennesaw State University  

Fernando Garcia, DBA  
Doctor of Business Administration  
Kennesaw State University, Spring 2016  
Placement:  
Dalton State University  

Dissertation Title:  
Setting the Stage for Individual Ambidexterity in Organizations: The Effects of Context and Individual Regulatory Mode on Explorative and Exploitative Behavior  

Dissertation Committee:  
Rebecca Guidice, PhD, University of North Carolina, Wilmington  
Neal P. Mero, PhD, Kennesaw State University  

Jeff Risher, DBA  
Doctor of Business Administration  
Kennesaw State University, Fall 2016  
Placement:  
Southeastern Louisiana University  

Dissertation Title:  
From Offshoring to Reshoring: A Conceptual Framework for Manufacturing Location Decisions in a Slow-Stream World  

Dissertation Committee:  
Joseph F. Hair, Jr., PhD, Kennesaw State University  
Chad Autry, PhD, University of Tennessee, Knoxville  

Kelly Hall, DBA  
Doctor of Business Administration  
Kennesaw State University, Summer 2016  
Placement:  
Stetson University  

Dissertation Title:  
Reflecting on Performance Feedback: The Effect of Counterfactual Thinking on Subsequent Leader Performance  

Dissertation Committee:  
Neal P. Mero, PhD, Kennesaw State University  
Robin Cheramie, PhD, Kennesaw State University
Dana Harrison, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2016

Placement:
East Tennessee State University

Dissertation Title:
Understanding the Impact of Information Quality on Customer Relationship Management

Dissertation Committee:
Joseph F. Hair, Jr., PhD, Kennesaw State University
Danny Bellenger, PhD, Georgia State University

Laura Nelson

Doctor of Business Administration
Kennesaw State University

Placement:
TBD

Dissertation Proposal Title:
TBD

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Jeffrey Cohen, PhD, Boston College

Ryan Matthews, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2016

Placement:
Industry

Dissertation Title:
Moderating Effect of Unintended Impacts and Chaos on Opportunity Recognition and Exploitation

Dissertation Committee:
Torsten Pieper, PhD, Kennesaw State University
Justin Webb, PhD, University of North Carolina, Charlotte

Marleen Pope, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2017

Placement:
TBD

Dissertation Title:
Salesperson Perceptions: An Examination of Sales Manager Leadership and Salesperson Engagement

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Fernando Jaramillo, PhD, University of Texas, Arlington