Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 6 Students (2014 – 2017)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.
Mark Auger, DBA

**Doctor of Business Administration**
Kennesaw State University, Fall 2017

**Placement:**
Remained in Industry

**Dissertation Title:**
Built to Last: Exploring Family Strategy in Dynastic Business Families

**Dissertation Committee:**
Torsten Pieper, PhD, Kennesaw State University
Joe Astrachan, PhD, Kennesaw State University

Dennis Brown, DBA

**Doctor of Business Administration**
Kennesaw State University, Summer 2018

**Placement:**
TBD

**Dissertation Proposal Title:**
Investigating Information Security Policy Characteristics: Do Quality, Enforcement and Compliance Reduce Organizational Fraud?

**Dissertation Committee:**
Humayun Zafar, PhD, Kennesaw State University
Brad Schafer, PhD, Kennesaw State University
Jimmy Carmenate, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2017

Placement:
Florida International University

Dissertation Title:
Merger and Acquisition Financial Reporting Outcomes: An Examination of Non-Audit Fees and the Impact on Auditor Independence

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University

Cori Crews, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2017

Placement:
Valdosta State University

Dissertation Title:
Are Out-of-Period Adjustments a Type of Stealth Restatements? An Examination of Non-Audit Services, Clawback Provisions, and Out-of-Period Adjustments

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University
Mary Jane Gardner, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2017

Placement:
Western Kentucky University

Dissertation Title:
What's In It for Me? Consumer Perceived Value of Marketing Activities as a Driver of Consumer Brand Engagement on Social Network Sites

Dissertation Committee:
Joe Hair, PhD, Kennesaw State University
Joanna Melacon, PhD, Western Kentucky University

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Angela Jackson-Summers, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2018

Placement:
US Coast Guard Academy

Dissertation Proposal Title:
An Exploratory Study of Organizational Security Risk Management for Improved Effectiveness

Dissertation Committee:
Humayun Zafar, PhD, Kennesaw State University
Traci Carte, PhD, Kennesaw State University
Blaine Schreiner, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2018

Placement:
Troy University

Dissertation Proposal Title:
Social Capital and Dynamic Capabilities in a Top Management Team

Dissertation Committee:
Rajaram Veliyath, PhD, Kennesaw State University
Don Lee, PhD, Seattle Pacific University

Sondra Smith, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2018

Placement:
Indiana University East

Dissertation Proposal Title:
Data Analytics in an Audit: Examining Fraud Risk and Audit Quality

Dissertation Committee:
Jennifer Schafer, PhD, Kennesaw State University
Scott Vandervelde, PhD, University of South Carolina
Bob Sparger, DBA

**Doctor of Business Administration**
Kennesaw State University, Summer 2017

**Placement:**
Remained in Industry

**Dissertation Title:**
General Counsel Characteristics and Financial Reporting Quality

**Dissertation Committee:**
John Abernathy, PhD, Kennesaw State University
Divesh Sharma, PhD, Kennesaw State University

Julie Steen, DBA

**Doctor of Business Administration**
Kennesaw State University, Summer 2017

**Placement:**
Middle Georgia State University

**Dissertation Proposal Title:**
Conceptualizing and Measuring Design of Retail Environments

**Dissertation Committee:**
Brian Rutherford, PhD, Kennesaw State University
Barry Babin, PhD, Louisiana Tech University
Jerry Wallace, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2018

Placement:
Remained in Industry

Dissertation Title:
Sex May Sell but Gender Identity Predicts: An Investigation of College Students’ Propensity to Join Entrepreneurship Clubs

Dissertation Committee:
Kim Eddleston, PhD, Northeastern University
Torsten Pieper, PhD, Kennesaw State University