Alumni Day

October 5, 2018

KSU Center - Room 400

LISTEN to business expert Gene Hammett

LEARN about our mentoring program & volunteer to mentor students

Modo Modo CEO Moira Vetter & Coca-Cola Marketing Director Kristen Bitter

NETWORK

Learn How to get the most from LINKEDIN with expert advise from Gregg Burkhalter

Listen, Learn & Network

12:00 REGISTRATION and NETWORKING. Light refreshments provided

1:00 KEYNOTE - Gene Hammett an author, speaker and experienced entrepreneur who is the founder of multiple multi-million dollar businesses. Now as a strategic business mentor, Hammett works with other entrepreneurs to help them master themselves and their business so they can do work that matters.

1:45 WORKSHOP - Gregg Burkhalter is a recognized authority on Personal Branding and LinkedIn. He has helped countless professionals in the U.S. and abroad define and grow their Personal Brand using LinkedIn.

2:30 STORYTELLING - Moira Vetter, Founder & CEO, ModoModo and Kristen Bitter, Marketing Director, Coca-Cola.

RSVP to mfoster@kennesaw.edu