Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 5 Students (2013 – 2016)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics, are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.
Tim Baker, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2016

Placement:
University of South Carolina, Aiken

Dissertation Title:
Enterprise Risk Management: The Transformation of Board-Level Engagement as Evidenced by Disclosure

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Mark Beasley, PhD, North Carolina State University

Marion Billups, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2017

Placement:
Salisbury University

Dissertation Title:
Redefining the Sales Call

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Greg Marshall, PhD, Rollins College
Randy Colvin, DBA

**Doctor of Business Administration**
Kennesaw State University, Summer 2016

**Placement:**
Texas A&M University, Kingsville

**Dissertation Title:**
Management and Organizational Influences on the Compliance Behavior of Employees to Reduce Non-Malicious IT Misuse Intention

**Dissertation Committee:**
Solomon Negash, PhD, Kennesaw State University
Anne Smith, PhD, University of Tennessee, Knoxville

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Charles Flack, DBA

**Doctor of Business Administration**
Kennesaw State University, Summer 2016

**Placement:**
Remained in Industry

**Dissertation Title:**
IS Success Model for Evaluating Cloud Computing for Small Business Benefit: A Quantitative Study

**Dissertation Committee:**
Pamila Dembla, PhD, Kennesaw State University
Stacie Petter, PhD, University of Nebraska, Omaha
Fernando Garcia, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2016

Placement:
Dalton State University

Dissertation Title:
Setting the Stage for Individual Ambidexterity in Organizations: The Effects of Context and Individual Regulatory Mode on Explorative and Exploitative Behavior

Dissertation Committee:
Rebecca Guidice, PhD, University of North Carolina, Wilmington
Neal P. Mero, PhD, Kennesaw State University

Kelly Hall, DBA
Doctor of Business Administration
Kennesaw State University, Summer 2016

Placement:
Stetson University

Dissertation Title:
Reflecting on Performance Feedback: The Effect of Counterfactual Thinking on Subsequent Leader Performance

Dissertation Committee:
Neal P. Mero, PhD, Kennesaw State University
Robin Cheramie, PhD, Kennesaw State University
Dana Harrison, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2016

Placement:
East Tennessee State University

Dissertation Title:
Understanding the Impact of Information Quality on Customer Relationship Management

Dissertation Committee:
Joseph F. Hair, Jr., PhD, Kennesaw State University
Danny Bellenger, PhD, Georgia State University

Ryan Matthews, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2016

Placement:
Remained in Industry

Dissertation Title:
Moderating Effect of Unintended Impacts and Chaos on Opportunity Recognition and Exploitation

Dissertation Committee:
Torsten Pieper, PhD, Kennesaw State University
Justin Webb, PhD, University of North Carolina, Charlotte
Marleen Pope, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2017

Placement:
Stetson University, Visiting Professor

Dissertation Title:
Salesperson Perceptions: An Examination of Sales Manager Leadership and Salesperson Engagement

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Fernando Jaramillo, PhD, University of Texas, Arlington

James Rich, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2017

Placement:
University of South Alabama

Dissertation Title:
Have We Overlooked the Benefits of NAS?

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University
Jeff Risher, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2016

Placement:
Southeastern Louisiana University

Dissertation Title:
From Offshoring to Reshoring: A Conceptual Framework for Manufacturing Location Decisions in a Slow-Steam World

Dissertation Committee:
Joseph F. Hair, Jr., PhD, Kennesaw State University
Chad Autry, PhD, University of Tennessee, Knoxville

Janice Rummell, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2016

Placement:
Farleigh Dickinson University

Dissertation Title:
Audit Firm Rotation, Audit Firm Tenure, and Audit Committee Support in an Accounting Dispute

Dissertation Committee:
Dana Hermanson, PhD, Kennesaw State University
Todd DeZoort, PhD, University of Alabama
**John David Rusk**

**Doctor of Business Administration**  
Kennesaw State University

**Placement:**  
TBD

**Dissertation Proposal Title:**  
Exploring Trust and Distrust: An Operationalization and Empirical Test

**Dissertation Committee:**  
Amy Woszczynski, PhD, Kennesaw State University  
Traci Carte, PhD, Kennesaw State University

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**James Smith, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Summer 2016

**Placement:**  
Nova Southeastern University

**Dissertation Title:**  
Enterprise Resource Planning Systems in Family Firms

**Dissertation Committee:**  
Adriane Randolph, PhD, Kennesaw State University  
Joseph Astrachan, PhD, Kennesaw State University
Ann Stott, DBA
Doctor of Business Administration
Kennesaw State University, Fall 2017

Placement:
Ohio University

Dissertation Title:
Fees, Going Concern Opinions and Auditor Dismissals: An Empirical Assessment

Dissertation Committee:
Marcus Caylor, PhD, Kennesaw State University
Divesh Sharma, PhD, Kennesaw State University

Andrea Weickgenannt, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2018

Placement:
Xavier University

Dissertation Title:
Audit Committee Oversight of Internal Control over Financial Reporting

Dissertation Committee:
Dana Hermanson, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University
Shawn Wilson, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2016

Placement:
Remained in Industry

Dissertation Title:
There is More to Working Relationships than Just Trust: The Moderating Role of Social Capital on Formal Controls and Performance in Strategic Alliances

Dissertation Committee:
Raj Veliyath, PhD, Kennesaw State University
Ravi Madhavan, PhD, University of Pittsburgh