

**K
S
U
D
B
A**

Kennesaw State University

Coles College of Business

**Doctor of
Business Administration**

Cohort 4 Students (2012 – 2015)



Coles College of Business
Doctor of Business Administration

KSU DBA Program Progression

- ❖ Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.**
- ❖ Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.**
- ❖ All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.**



Scott Ambrose, DBA

Doctor of Business Administration

Kennesaw State University, Spring 2015

Placement:

Embry-Riddle Aeronautical University
Professor

Dissertation Title:

“Sales and Operations Planning (S&OP): A Performance Framework”

Dissertation Committee:

Brian Rutherford, PhD, Kennesaw State University

Chad Autry, PhD, University of Tennessee, Knoxville



Bright Asante-Appiah, DBA

Doctor of Business Administration

Kennesaw State University, Fall 2015

Placement:

Lehigh University
Assistant Professor

Dissertation Proposal Title:

“Director Characteristics and Severity of Compensation Clawback Policy”

Dissertation Committee:

Divesh Sharma, PhD, Kennesaw State University

Dana Hermanson, PhD, Kennesaw State University



Alex Assouad, DBA

Doctor of Business Administration

Kennesaw State University, Spring 2015

Placement:

Belmont University

Dissertation Title:

“A Taxonomy of Emerging Markets”

Dissertation Committee:

K. Praveen Parboteeah, PhD, University of Wisconsin, Whitewater

Rebecca Guidice, PhD, University of North Carolina, Wilmington



Jim Boyle, DBA

Doctor of Business Administration

Kennesaw State University, Fall 2015

Placement:

University of Scranton

Assistant Professor

Dissertation Proposal Title:

“The Effects of Risk Management Programs on Financial Managers’ Judgements”

Dissertation Committee:

Dana Hermanson, PhD, Kennesaw State University

Todd DeZoort, PhD, University of Alabama



Anne Gottfried, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
University of Southern Mississippi
Visiting Professor

Dissertation Title:
“Differing Effects of Goals on Sales Control Systems and Multi-faceted Job Satisfaction”

Dissertation Committee:
Joseph F Hair, Jr., PhD, Kennesaw State University
Marko Sarstedt, PhD, Otto von Guericke University, Magdeburg
Brian Rutherford, PhD, Kennesaw State University



Joie Hain, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Remained in Industry

Dissertation Title:
“Financial Services: A Taxonomy of Consumer-Focused Selling Activities and Sales Positions”

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Joseph F. Hair Jr., PhD, Kennesaw State University



Caroline Hayek, DBA

Doctor of Business Administration

Kennesaw State University, Spring 2015

Placement:

Texas A&M University

Assistant Professor

Dissertation Title:

“The Effect of Audit Committee Compensation on the Procurement of Non-Audit Services”

Dissertation Committee:

Divesh Sharma, PhD, Kennesaw State University

Vineeta Sharma, PhD, Kennesaw State University



Carole Hollingsworth, DBA

Doctor of Business Administration

Kennesaw State University, Spring 2015

Placement:

Kennesaw State University

Lecturer

Dissertation Title:

“An Examination of Task-Technology Fit and the Use of Mobile Devices For Performing Tasks”

Dissertation Committee:

Adriane Randolph, PhD, Kennesaw State University

Stacie Petter, PhD, University of Nebraska, Omaha



Scot Justice, DBA

Doctor of Business Administration

Kennesaw State University, Summer 2015

Placement:

Colorado State

Visiting Professor

Dissertation Title:

“Rainmaker Unethical Behavior and its Effect on Subsequent Tolerance of Non-rainmaker Unethical Acts”

Dissertation Committee:

Dana Hermanson, PhD, Kennesaw State University

Jeffrey Cohen, PhD, Boston College



Lorraine Lamb, DBA

Doctor of Business Administration

Kennesaw State University, Fall 2015

Placement:

Remained in Industry

Dissertation Proposal Title:

“A Study on Information Technology Consumerization: Intentions to Use and Recognizing Use Behaviors”

Dissertation Committee:

Pamila Dembla, PhD, Kennesaw State University

Stacie Petter, PhD, University of Nebraska, Omaha



Lucy Matthews, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Middle Tennessee State University
Assistant Professor

Dissertation Title:
“Why Empowering Salespeople is a Double-edged Sword”

Dissertation Committee:
Joseph F. Hair Jr., PhD, Kennesaw State University
Alex Zablah, PhD, George Mason University



John Neglia, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2015

Placement:
Remained in Industry

Dissertation Proposal Title:
“The Role of Demographics: Who Engages In and Who Benefits From Family Supportive Supervisor Behavior?”

Dissertation Committee:
Amy B. Henley, PhD, Kennesaw State University
Robin Cheramie, PhD, Kennesaw State University



Rebecca Quammen, DBA

Doctor of Business Administration

Kennesaw State University, Spring 2015

Placement:

Remained in Industry

Dissertation Title:

“Intuition and its Impact on Information Systems Success”

Dissertation Committee:

Adriane Randolph, PhD, Kennesaw State University

Joseph F. Hair Jr., PhD, Kennesaw State University



Lauren Rich, DBA

Doctor of Business Administration

Kennesaw State University, Fall 2015

Placement:

TBD

Dissertation Proposal Title:

“The Link Between Organizational Culture and Individual Work Behavior: The Value of Regulatory Focus”

Dissertation Committee:

Neal P. Mero, PhD, Kennesaw State University

Rebecca Guidice, PhD, University of North Carolina, Wilmington



Diego Velez, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2015

Placement:
Remained in Industry

Dissertation Proposal Title:

“Capital Structure In the Family Firm: Exploring The Relationship
Between Financial Sources and Family Dynamics”

Dissertation Committee:

Torsten Pieper, PhD, Kennesaw State University
Joseph Astrachan, PhD, Kennesaw State University
