

**K  
S  
U  
D  
B  
A**

**Kennesaw State University**

**Coles College of Business**

**Doctor of  
Business Administration**

**Cohort 1 Students (2009 – 2012)**



**Coles College of Business**  
**Doctor of Business Administration**

# **KSU DBA Program Progression**

- ❖ Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.**
- ❖ Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.**
- ❖ All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.**



## **Ruben Boling, DBA**

**Doctor of Business Administration**

Kennesaw State University, Spring 2012

**Placement:**

University of North Georgia

**Dissertation Title:**

“An examination of the Influence of Top Executives on Entrepreneurial Orientation”

**Dissertation Committee:**

Jeffrey G. Covin, PhD, Indiana University

Torsten Pieper, PhD, Kennesaw State University

---



## **Doug Boyle, DBA**

**Doctor of Business Administration**

Kennesaw State University, Spring 2012

**Placement:**

The University of Scranton

**Dissertation Title:**

“The Effects of Internal Audit Report Type and Reporting Relationship on Internal Auditors’ Judgments”

**Dissertation Committee:**

Dana R. Hermanson, PhD, Kennesaw State University

F. Todd DeZoort, PhD, The University of Alabama



## **Juaane Greene, DBA**

**Doctor of Business Administration**

Kennesaw State University, Spring 2012

**Placement:**

Kennesaw State University

**Dissertation Title:**

“Job Embeddedness: The Interaction Effects of Attitude, Personality, and Context on Performance”

**Dissertation Committee:**

Neal P. Mero, PhD, Kennesaw State University

Steve Werner, PhD, University of Houston

---



## **Laurie Hodge, DBA**

**Doctor of Business Administration**

Kennesaw State University, Fall 2014

**Placement:**

Remained in Industry

**Dissertation Title:**

“Predicting the Presence of CMO’s on Top Management Teams and The Moderating Influence of CMO Presence on the Relationship between Firm Visibility, Market Power, and Industry Orientation and Firm Performance”

**Dissertation Committee:**

Lance E. Brouters, PhD, Kennesaw State University

Scott M. Widmier, PhD, Kennesaw State University



## **Earl Howell, DBA**

**Doctor of Business Administration**

Kennesaw State University, Spring 2013

**Placement:**

Oglethorpe University

### **Dissertation Title:**

Two Essays on “The Unintended Consequences of Sarbanes-Oxley on Small Banks and Small Businesses”

### **Dissertation Committee:**

Lance E. Brouters, PhD, Kennesaw State University

Scott M. Widmier, PhD, Kennesaw State University

---



## **Debbie Lasher, DBA**

**Doctor of Business Administration**

Kennesaw State University, Spring 2012

**Placement:**

Remained in Industry

### **Dissertation Title:**

Two Essays on “Antecedents and Outcomes of the Investment in Internal Auditing and the Moderating Role of Family Business Culture”

### **Dissertation Committee:**

Audrey Gramling, PhD, Kennesaw State University

Torsten Pieper, PhD, Kennesaw State University



## **Jerry Kudlats, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Fall 2012

**Placement:**  
Middle Tennessee State University

**Dissertation Title:**

“Multi-Family Businesses – An Exploratory Study of Trust and Intergroup Relations”

**Dissertation Committee:**

Torsten Pieper, PhD, Kennesaw State University  
Joseph Astrachan, PhD, Kennesaw State University

---



## **Vic Marshall, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Fall 2012

**Placement:**  
Kennesaw State University

**Dissertation Title:**

Two Essays on “The Degree of Globalization of a Firm: Measurement, Antecedents, and Consequences”

**Dissertation Committee:**

Lance E. Brouthers, PhD, Kennesaw State University  
Keith D. Brouthers, PhD, North Carolina State University



## **Alvin Miles, DBA**

**Doctor of Business Administration**

Kennesaw State University, Fall 2014

**Placement:**

Remained in Industry

### **Dissertation Proposal Title:**

“An Examination of the Relationship Between Perceived Leadership Behaviors, Perceived Team Cohesion, and Team Performance”

### **Dissertation Committee:**

Steve Werner, PhD, University of Houston

Joseph Astrachan, PhD, Kennesaw State University

---



## **Vijay Patel, DBA**

**Doctor of Business Administration**

Kennesaw State University, Spring 2012

**Placement:**

Kean University

### **Dissertation Title:**

“Extended Stakeholder Orientation: Influence on Innovation Orientation and Firm Performance”

### **Dissertation Committee:**

Joseph F. Hair, Jr., PhD, Kennesaw State University

Torsten Pieper, PhD, Kennesaw State University



## **Jeananne Nicholls, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Spring 2012

**Placement:**  
Slippery Rock University

**Dissertation Title:**

“The Drivers of Future Generosity Behavioral Intentions of College Service-Learning Experience Participants”

**Dissertation Committee:**

Steve White, PhD, University of Massachusetts Dartmouth  
Jill Maher, PhD, Robert Morris University

---



## **Charlie Ragland, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Spring 2012

**Placement:**  
Indiana University

**Dissertation Title:**

“Institutional Theory and Cross National Differences in International Market Selection for Direct Selling”

**Dissertation Committee:**

Scott M Widmier, PhD, Kennesaw State University  
Thomas Baker, PhD, Clemson University





## **Ted Randall, DBA**

**Doctor of Business Administration**  
Kennesaw State University

**Placement:**  
Remained in Industry

**Dissertation Title:**

Two Essays on “The Knowledge-Based View of the Firm: The Impact of Local Market Knowledge on Domestic Firm Performance in Both Transitional and Developed Economies”

**Dissertation Committee:**

Lance E. Brouthers, PhD, Kennesaw State University  
George Nakos, PhD, Clayton State University

---



## **Russell Reams, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Summer 2013

**Placement:**  
Remained in Industry

**Dissertation Title:**

“Online Social Presence (OSP) in E-tailing: Construct Development and Testing”

**Dissertation Committee:**

Joseph F. Hair Jr., PhD, Kennesaw State University  
Detmar W. Straub, PhD, Georgia State University  
Thomas Baker, PhD, Clemson University



## **John Riggs, DBA**

**Doctor of Business Administration**

Kennesaw State University, Summer 2012

**Placement:**

Nova Southeastern University

**Dissertation Title:**

“A Taxonomy of Regulations: The Effect of Regulation on Selling Activities”

**Dissertation Committee:**

Scott M Widmier, PhD, Kennesaw State University

Richard Plank, PhD, University of South Florida Polytechnic

---



## **Anne Wilkins, DBA**

**Doctor of Business Administration**

Kennesaw State University, Spring 2012

**Placement:**

University of Tennessee, Chattanooga

**Dissertation Title:**

Two Essays on “How Perceptions of Fairness and Influences of Social Capital and Source Credibility Matter to Compensation Committees and Investors”

**Dissertation Committee:**

Dana R. Hermanson, PhD, Kennesaw State University

Jeffrey Cohen, PhD, Boston College