Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 1 Students (2009 – 2012)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.
Ruben Boling, DBA

**Doctor of Business Administration**
Kennesaw State University, Spring 2012

**Placement:**
University of North Georgia

**Dissertation Title:**
“An examination of the Influence of Top Executives on Entrepreneurial Orientation”

**Dissertation Committee:**
Jeffrey G. Covin, PhD, Indiana University
Torsten Pieper, PhD, Kennesaw State University

---

Doug Boyle, DBA

**Doctor of Business Administration**
Kennesaw State University, Spring 2012

**Placement:**
The University of Scranton

**Dissertation Title:**
“The Effects of Internal Audit Report Type and Reporting Relationship on Internal Auditors’ Judgments”

**Dissertation Committee:**
Dana R. Hermanson, PhD, Kennesaw State University
F. Todd DeZoort, PhD, The University of Alabama
Juanne Greene, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2012

Placement:
Kennesaw State University

Dissertation Title:
“Job Embeddedness: The Interaction Effects of Attitude, Personality, and Context on Performance”

Dissertation Committee:
Neal P. Mero, PhD, Kennesaw State University
Steve Werner, PhD, University of Houston

Laurie Hodge, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2014

Placement:
Remained in Industry

Dissertation Title:

Dissertation Committee:
Lance E. Brouthers, PhD, Kennesaw State University
Scott M. Widmier, PhD, Kennesaw State University
Earl Howell, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2013

Placement:
Oglethorpe University

Dissertation Title:
Two Essays on “The Unintended Consequences of Sarbanes-Oxley on Small Banks and Small Businesses”

Dissertation Committee:
Lance E. Brouthers, PhD, Kennesaw State University
Scott M. Widmier, PhD, Kennesaw State University

Debbie Lasher, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2012

Placement:
Remained in Industry

Dissertation Title:
Two Essays on “Antecedents and Outcomes of the Investment in Internal Auditing and the Moderating Role of Family Business Culture”

Dissertation Committee:
Audrey Gramling, PhD, Kennesaw State University
Torsten Pieper, PhD, Kennesaw State University
Jerry Kudlats, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2012

Placement:
Middle Tennessee State University

Dissertation Title:
“Multi-Family Businesses – An Exploratory Study of Trust and Intergroup Relations”

Dissertation Committee:
Torsten Pieper, PhD, Kennesaw State University
Joseph Astrachan, PhD, Kennesaw State University

Vic Marshall, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2012

Placement:
Kennesaw State University

Dissertation Title:

Dissertation Committee:
Lance E. Brouthers, PhD, Kennesaw State University
Keith D. Brouthers, PhD, North Carolina State University
Alvin Miles, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2014

Placement:
Remained in Industry

Dissertation Proposal Title:
“An Examination of the Relationship Between Perceived Leadership Behaviors, Perceived Team Cohesion, and Team Performance”

Dissertation Committee:
Steve Werner, PhD, University of Houston
Joseph Astrachan, PhD, Kennesaw State University

Vijay Patel, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2012

Placement:
Kean University

Dissertation Title:
“Extended Stakeholder Orientation: Influence on Innovation Orientation and Firm Performance”

Dissertation Committee:
Joseph F. Hair, Jr., PhD, Kennesaw State University
Torsten Pieper, PhD, Kennesaw State University
Jeananne Nicholls, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2012

Placement:
Slippery Rock University

Dissertation Title:
“The Drivers of Future Generosity Behavioral Intensions of College Service-Learning Experience Participants”

Dissertation Committee:
Steve White, PhD, University of Massachusetts Dartmouth
Jill Maher, PhD, Robert Morris University

Charlie Ragland, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2012

Placement:
Indiana University

Dissertation Title:
“Institutional Theory and Cross National Differences in International Market Selection for Direct Selling”

Dissertation Committee:
Scott M Widmier, PhD, Kennesaw State University
Thomas Baker, PhD, Clemson University
Ted Randall, DBA

Doctor of Business Administration
Kennesaw State University

Placement:
Remained in Industry

Dissertation Title:
Two Essays on “The Knowledge-Based View of the Firm: The Impact of Local Market Knowledge on Domestic Firm Performance in Both Transitional and Developed Economies”

Dissertation Committee:
Lance E. Brouthers, PhD, Kennesaw State University
George Nakos, PhD, Clayton State University

Russell Reams, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2013

Placement:
Remained in Industry

Dissertation Title:
“Online Social Presence (OSP) in E-tailing: Construct Development and Testing”

Dissertation Committee:
Joseph F. Hair Jr., PhD, Kennesaw State University
Detmar W. Straub, PhD, Georgia State University
Thomas Baker, PhD, Clemson University
John Riggs, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2012

Placement:
Nova Southeastern University

Dissertation Title:
“A Taxonomy of Regulations: The Effect of Regulation on Selling Activities”

Dissertation Committee:
Scott M Widmier, PhD, Kennesaw State University
Richard Plank, PhD, University of South Florida Polytechnic

Anne Wilkins, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2012

Placement:
University of Tennessee, Chattanooga

Dissertation Title:
Two Essays on “How Perceptions of Fairness and Influences of Social Capital and Source Credibility Matter to Compensation Committees and Investors”

Dissertation Committee:
Dana R. Hermanson, PhD, Kennesaw State University
Jeffrey Cohen, PhD, Boston College