Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 4 Students (2012 – 2015)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.
Scott Ambrose, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Embry-Riddle Aeronautical University
Professor

Dissertation Title:

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Chad Autry, PhD, University of Tennessee, Knoxville

Bright Asante-Appiah, DBA
Doctor of Business Administration
Kennesaw State University, Fall 2015

Placement:
Lehigh University
Assistant Professor

Dissertation Proposal Title:
“Director Characteristics and Severity of Compensation Clawback Policy”

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Dana Hermanson, PhD, Kennesaw State University
Alex Assouad, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Belmont University

Dissertation Title:
“A Taxonomy of Emerging Markets”

Dissertation Committee:
K. Praveen Parboteeah, PhD, University of Wisconsin, Whitewater
Rebecca Guidice, PhD, University of North Carolina, Wilmington

Jim Boyle, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2015

Placement:
University of Scranton
Assistant Professor

Dissertation Proposal Title:
“The Effects of Risk Management Programs on Financial Managers’ Judgements”

Dissertation Committee:
Dana Hermanson, PhD, Kennesaw State University
Todd DeZoort, PhD, University of Alabama
Anne Gottfried, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
University of Southern Mississippi
Visiting Professor

Dissertation Title:
“Differing Effects of Goals on Sales Control Systems and Multi-faceted Job Satisfaction”

Dissertation Committee:
Joseph F Hair, Jr., PhD, Kennesaw State University
Marko Sarstedt, PhD, Otto von Guericke University, Magdeburg
Brian Rutherford, PhD, Kennesaw State University

Joie Hain, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Remained in Industry

Dissertation Title:
“Financial Services: A Taxonomy of Consumer-Focused Selling Activities and Sales Positions”

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Joseph F. Hair Jr., PhD, Kennesaw State University
Caroline Hayek, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Texas A&M University
Assistant Professor

Dissertation Title:
“The Effect of Audit Committee Compensation on the Procurement of Non-Audit Services”

Dissertation Committee:
Divesh Sharma, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University

Carole Hollingsworth, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Kennesaw State University
Lecturer

Dissertation Title:
“An Examination of Task-Technology Fit and the Use of Mobile Devices For Performing Tasks”

Dissertation Committee:
Adriane Randolph, PhD, Kennesaw State University
Stacie Petter, PhD, University of Nebraska, Omaha
**Scot Justice, DBA**

Doctor of Business Administration  
Kennesaw State University, Summer 2015

**Placement:**  
Colorado State  
Visiting Professor

**Dissertation Title:**  
“Rainmaker Unethical Behavior and its Effect on Subsequent Tolerance of Non-rainmaker Unethical Acts”

**Dissertation Committee:**  
Dana Hermanson, PhD, Kennesaw State University  
Jeffrey Cohen, PhD, Boston College

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**Lorraine Lamb, DBA**

Doctor of Business Administration  
Kennesaw State University, Fall 2015

**Placement:**  
Remained in Industry

**Dissertation Proposal Title:**  
“A Study on Information Technology Consumerization: Intentions to Use and Recognizing Use Behaviors”

**Dissertation Committee:**  
Pamila Dembla, PhD, Kennesaw State University  
Stacie Petter, PhD, University of Nebraska, Omaha
Lucy Matthews, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Middle Tennessee State University
Assistant Professor

Dissertation Title:
“Why Empowering Salespeople is a Double-edged Sword”

Dissertation Committee:
Joseph F. Hair Jr., PhD, Kennesaw State University
Alex Zablah, PhD, George Mason University

John Neglia, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2015

Placement:
Remained in Industry

Dissertation Proposal Title:
“The Role of Demographics: Who Engages In and Who Benefits From Family Supportive Supervisor Behavior?”

Dissertation Committee:
Amy B. Henley, PhD, Kennesaw State University
Robin Cheramie, PhD, Kennesaw State University
Robbecca Quammen, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Remained in Industry

Dissertation Title:
“Intuition and its Impact on Information Systems Success”

Dissertation Committee:
Adriane Randolph, PhD, Kennesaw State University
Joseph F. Hair Jr., PhD, Kennesaw State University

Lauren Rich, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2015

Placement:
TBD

Dissertation Proposal Title:
“The Link Between Organizational Culture and Individual Work Behavior: The Value of Regulatory Focus”

Dissertation Committee:
Neal P. Mero, PhD, Kennesaw State University
Rebecca Guidice, PhD, University of North Carolina, Wilmington
Diego Velez, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2015

Placement:
Remained in Industry

Dissertation Proposal Title:
“Capital Structure In the Family Firm: Exploring The Relationship Between Financial Sources and Family Dynamics”

Dissertation Committee:
Torsten Pieper, PhD, Kennesaw State University
Joseph Astrachan, PhD, Kennesaw State University