Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 3 Students (2011 – 2014)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.
George Allen, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2014

Placement:
Asbury University
Assistant Professor

Dissertation Title:
“Planning or Learning? A Comparison of Strategy Creation Approaches at the Level of the Individual Salesperson: Antecedents and Effects on Sales Performance”

Dissertation Committee:
Greg W. Marshall, PhD, Rollins College
Brian Rutherford, PhD, Kennesaw State University

Shalonda Bradford, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2014

Placement:
Savannah State University
Assistant Professor

Dissertation Title:
“A Comparative Analysis of Training, Mentoring, and Coaching in the Sales Environment: Evaluation the Impact of Personal Learning on Role Ambiguity and Organizational Commitment”

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Scott Friend, PhD, University of Nebraska, Lincoln
Morten Brante, DBA
Doctor of Business Administration
Kennesaw State University, Summer 2014
Placement:
Remained in Industry

Dissertation Title:
“Sales Incentives and Sales Performance: The Moderating Effect of Cultural Dimensions”

Dissertation Committee:
Joseph F. Hair Jr., PhD, Kennesaw State University
Chad Autry, PhD, University of Tennessee at Knoxville

Chuck Casto, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2014
Placement:
Remained in Industry

Dissertation Title:
“Crisis Management: A Qualitative Study of Extreme Event Leadership”

Dissertation Committee:
Neal P. Mero, PhD, Kennesaw State University
Torsten Pieper, PhD, Kennesaw State University
John (Reid) Cummings, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2014

Placement:
University of South Alabama
Assistant Professor

Dissertation Title:
“Essays on Motivating Investment”

Dissertation Committee:
Gabriel Ramirez, PhD, Kennesaw State University
Divesh Sharma, PhD, Kennesaw State University

Robert Forrester, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2014

Placement:
Midwestern State University
Professor

Dissertation Title:
“Behavioral Finance: Factors Influencing Angel Investor Decisions”

Dissertation Committee:
Lucy Ackert, PhD, Kennesaw State University
Rongbing Huang, PhD, Kennesaw State University
Lee Macenczak, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2014

Placement:
Kennesaw State University

Dissertation Title:
“Stuck in the Middle: The Impact of Implementing Corporate Decisions on Middle Managers’ Justice Perceptions”

Dissertation Committee:
Amy B. Henley, PhD, Kennesaw State University
Stacy M. Campbell, PhD, Kennesaw State University

Scott Manley, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2015

Placement:
Midwestern State University
Professor

Dissertation Title:
“The Relationships Between Entrepreneurs’ Gender, Attitudes Toward Seeking Assistance From Entrepreneurship Centers, Utilization of Centers, and Entrepreneurial Success”

Dissertation Committee:
Kimberly A. Eddleston, PhD, Northeastern University
Neal P. Mero, PhD, Kennesaw State University
Tonya Smalls, DBA
Doctor of Business Administration
Kennesaw State University, Summer 2015
Placement:
Clemson University
Clinical Assistant Professor

Dissertation Title:
“The Influence of Leadership Style and Personal Costs on Fraud Whistleblowing Intent”

Dissertation Committee:
Dana Hermanson, PhD, Kennesaw State University
Jeffrey Cohen, PhD, Boston College

Christine Sutton, DBA
Doctor of Business Administration
Kennesaw State University, Fall 2014
Placement:
Gardner-Webb University

Dissertation Title:
“Are all Shares Equal? A Measure of Secondary Agency Conflict and an Examination of its Influence on Investor Reactions to Acquisition Announcements”

Dissertation Committee:
Raj Veliyath, PhD, Kennesaw State University
Torsten Pieper, PhD, Kennesaw State University
Willie (Frank) Thompson, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Troy University

Dissertation Title:
“Supply Chain Managers and Risk Behavior: Testing the Sitkin and Pablo Model”

Dissertation Committee:
Brian Rutherford, PhD, Kennesaw State University
Chad Autry, PhD, University of Tennessee at Knoxville

Ralph (Hank) Williams, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2015

Placement:
Middle Tennessee State University
Assistant Professor

Dissertation Title:

Dissertation Committee:
Torsten Pieper, PhD, Kennesaw State University
Joseph Astrachan, PhD, Kennesaw State University