Kennesaw State University
Coles College of Business

Doctor of Business Administration

Cohort 2 Students (2010 – 2013)
KSU DBA Program Progression

- Students who have graduated are denoted by displaying their official title (DBA) as well as the title of their defended dissertation.

- Students who have defended their proposal, thus becoming Scholarly Academics (formerly Academically Qualified), are denoted by displaying their dissertation proposal title.

- All remaining students are in the early stages of their dissertation process and do not yet have a proposal title.
Carol Bishop, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2013

Placement:
Georgia Southwestern State University

Dissertation Title:
“The Impact of Social Influence Pressure on CFO Judgements”

Dissertation Committee:
Dana R. Hermanson, PhD, Kennesaw State University
Todd F. DeZoort, PhD, University of Alabama

Lisa Farmer, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2015

Placement:
Remained in Industry

Dissertation Title:
“When Being More Different and Less Visible Leads to Commitment and Justice For All”

Dissertation Committee:
Amy B. Henley, PhD, Kennesaw State University
Robin Cheramie, PhD, Kennesaw State University
Keith Ferguson, DBA

*Doctor of Business Administration*
Kennesaw State University, Spring 2014

**Placement:**
Michigan State University

**Dissertation Title:**

**Dissertation Committee:**
Joseph F. Hair Jr., PhD, Kennesaw State University
Victoria L. Crittenden, PhD, Boston College

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Kim Honaker, DBA

*Doctor of Business Administration*
Kennesaw State University, Fall 2013

**Placement:**
Middle Tennessee State University
Assistant Professor

**Dissertation Title:**
“The Influence of In-house Tax Expertise on Corporate Tax Avoidance”

**Dissertation Committee:**
Divesh Sharma, PhD, Kennesaw State University
Marshall Geiger, PhD, University of Richmond
Lucas Hopkins, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2013

Placement:
Florida State University
Visiting Professor

Dissertation Title:
“Revenge or Reconciliation? A Rejection-Based Model of Firm-Induced Relationship Termination”

Dissertation Committee:
Michael Brady, PhD, Florida State University
Yany Gregoire, PhD, HEC Montréal

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Dawn Keig, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2013

Placement:
Whitworth University
Assistant Professor

Dissertation Title:
“Formal and Informal Institutional Influences on Multinational Enterprise Social Responsibility: Two Empirical Studies”

Dissertation Committee:
Lance E Brouthers, PhD, Kennesaw State University
Keith D. Brouthers, PhD, North Carolina State University
**Imran Khan, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Spring 2014

**Placement:**  
University of Nebraska, Lincoln  
Assistant Professor of Practice

**Dissertation Title:**  
“Vendor Firm Characteristics and Buyers’ Perceptions of Transaction Costs and Relationship Governance”

**Dissertation Committee:**  
Brian Rutherford, PhD, Kennesaw State University  
Alvin Williams, PhD, University of South Alabama

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**Greg Prescott, DBA**

**Doctor of Business Administration**  
Kennesaw State University, Spring 2014

**Placement:**  
University of South Alabama  
Assistant Professor

**Dissertation Title:**  
“Autopsy of the Banking Crisis: Examining the Impact of Director Characteristics on Bank Failures”

**Dissertation Committee:**  
Divesh Sharma, PhD, Kennesaw State University  
Vic Naiker, PhD, University of Auckland
Robert Reich, DBA  
Doctor of Business Administration  
Kennesaw State University, Summer 2013  
Placement:  
Lynn University  
Assistant Professor  

Dissertation Title:  
“The Impact of Post-Acquisition Autonomy Upon Small to Medium Enterprise Integration Success”  

Dissertation Committee:  
Franz Kellermanns, PhD, University of Tennessee at Knoxville  
Torsten Pieper, PhD, Kennesaw State University  

Mimi Rickard, DBA  
Doctor of Business Administration  
Kennesaw State University, Fall 2014  
Placement:  
Georgia College  
Assistant Professor  

Dissertation Title:  
“The Franchisor/Franchisee Relationship: The Antecedents and Outcomes of Perceived Franchisor Support”  

Dissertation Committee:  
Brian Rutherford, PhD, Kennesaw State University  
Greg Marshall, PhD, Rollins College
Wendy Ritz, DBA

Doctor of Business Administration
Kennesaw State University, Summer 2013

Placement:
Fayetteville State University
Assistant Professor

Dissertation Title:
“The Effects of Pricing on the Sales Force and the Firm: A Strategic View”

Dissertation Committee:
Michelle Steward, PhD, Wake Forest University
Felicia Morgan, PhD, University of West Florida

Yves-Rose SaintDic, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2014

Placement:
Remained in Industry

Dissertation Proposal Title:

Dissertation Committee:
Praveen K. Parboteeah, PhD, University of Wisconsin
Neal Mero, PhD, Kennesaw State University
Mike Simmons, DBA

Doctor of Business Administration
Kennesaw State University, Fall 2013

Placement:
Remained in Industry

Dissertation Title:
“Understanding the Determinants of Corporate Social Disclosure Strategies: An Examination of Firms’ Use of GRI Guidelines”

Dissertation Committee:
Victoria L. Crittenden, PhD, Boston College
Bodo Schlegelmilch, PhD, Vienna University

Marc Sollosy, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2013

Placement:
Marshall University
Assistant Professor

Dissertation Title:
“A Contemporary Examination of the Miles and Snow Strategic Typology Through the Lenses of Dynamic Capabilities and Ambidexterity”

Dissertation Committee:
Praveen K. Parboteeah, PhD, University of Wisconsin
Rebecca Guidice, PhD, University of North Carolina, Wilmington
Tony Swaim, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2013

Placement:
Kennesaw State University

Dissertation Title:
“Influences on Supply Manager Behavior Toward Environmental Responsibility”

Dissertation Committee:
Michael Maloni, PhD, Kennesaw State University
Amy B. Henley, PhD, Kennesaw State University

Drew Theoni, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2014

Placement:
University of North Florida
Assistant Professor

Dissertation Title:
“Segmenting Segmentation: A Taxonomy Bridging Theory and Practice of Strategic Consumer Segmentation”

Dissertation Committee:
Stacy Campbell, PhD, Kennesaw State University
Greg Marshall, PhD, Rollins College
Therese Viscelli, DBA
Doctor of Business Administration
Kennesaw State University, Fall 2013

Placement:
Auburn University
Visiting Professor

Dissertation Title:
“The ERM Process: Evidence from Interviews of ERM Champions”

Dissertation Committee:
Dana R. Hermanson, PhD, Kennesaw State University
Mark Beasley, PhD, North Carolina State University

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Robert Wilbanks, DBA
Doctor of Business Administration
Kennesaw State University, Spring 2014

Placement:
Tennessee Technological University
Assistant Professor

Dissertation Title:
“Audit Committee Oversight of Fraud Risk”

Dissertation Committee:
Dana R. Hermanson, PhD, Kennesaw State University
Vineeta Sharma, PhD, Kennesaw State University
David Williams, DBA

Doctor of Business Administration
Kennesaw State University, Spring 2014

Placement:
Dalton State
Assistant Professor

Dissertation Title:
“The Effect of Third Party Procedural Justice Perceptions on Purchase Decisions: The Role of Uncontrolled Marketing Communications”

Dissertation Committee:
Victoria L. Crittenden, PhD, Boston College
Amy B. Henley, PhD, Kennesaw State University