Sales Executive Partnership

An Investment in the Future of the Sales Profession

Center for Professional Selling (CPS) Corporate Partners are a vital component in the success of our students and the goals of the center. While we welcome all companies to recruit and interact with our sales students, our corporate partners are given special consideration during planned student events and classroom experiences. Executive and Manager Corporate Partners provide resources for student sales excellence awards, educational materials, sales technology, as well as local regional and national programs to enhance the education and professionalism of the next generation of sales people. Investment of $30,000 (two year partnership period; right of first refusal at end of period). Annual renewal after initial two year period at $13,750 or $20,000 biennial.

Partnership Details

- Appoint one of only 8 sales lab offices with your company’s sales and marketing materials - feature corporate partner informational and/or recruiting material (photos, plaques, awards, etc.)
- Company name prominently displayed on sales lab office for 2 years
- Facility Use for Training and Meetings (2 days/yr subject to availability: discounted after 2 day use up to 50%)
- Automatic upgrade in National Collegiate Sales Competition Sponsorship (some restrictions apply)
- Negotiated Discounts for Select Sales Training (up to 30%)
- Limited to eight partners – industry/competitor exclusive during initial two year period
- Speakers for Corporate Meetings (up to 2 – one hour presentations)
- Resumes of all Sales Students Participating in KSU Sales Center Program
- Annual access to Sales Students’ Role-Play Recordings (as they become available)
- All Benefits Associated with Sales Manager Partner Level
• Agrees to abide by CPS mission and Code of Conduct during all interactions with students enrolled in Sales Program