# FALL SEMESTER

## Back to School Tailgate
A casual networking lunch. Held prior to the career fair. Space is limited (5 to 10 companies or firms). This event will be held in a casual setting for 2 hours where any accounting student can attend, have lunch, ask resume questions or career advice, and network with attendees.  
**August 30th, 2018 | Cost $250.00**

## Career Fair Networking Event
This is an event attached to the career fair. Only career fair attendees have the opportunity to attend this event. This event in the past was previously only opened to MAcc students. This year it is open to both MAcc students and senior Accounting Majors. Seniors must be on track to graduate within the 2018 - 2019 academic year with a GPA of 3.5 or higher. This event will last 3 hours, light hor d'oeuvres will be served.  
**End of August | Cost $250.00**

## Accounting & Finance Career Fair
This event is KSU’s Annual Accounting Career Fair. SOA partners with Career Planning and Development to host as many Firms and Companies as possible. This event will sell out! Standard registrations include two reps, 2 meals, & 1 parking.  
**September 5th, 2018 | Cost $550.00 – additional packages available**

## On Campus Interviews
Employers are able to schedule a date for on campus interviews. The employers can interview all the KSU potential candidates in one day or can select multiple interview days.  
**Immediately after the Career Fair | Cost Free**

## Alumni Homecoming Tailgate
Send your KSU alumni employees back to campus for Homecoming. This is a fun event meant to reconnect our faculty, staff, and alumni. This is a great way for us to know who is employing our alumni and keep them engaged with us throughout the year.  
**Mid October | $35.00 per alumni.** Includes parking, game tickets, dinner, beer, and wine.  
*(Cost subject to change, as SOA is partners with Alumni Affairs)*

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For more information visit:  
[www.ColesCollege.com/Accounting](http://www.ColesCollege.com/Accounting)  
or contact  
Nicole Pearce: npearce3@kennesaw.edu
**SCHOOL OF ACCOUNTANCY**

**RECRUITMENT ENGAGEMENT**

**SPRING SEMESTER**

### Meet the Firms

Accounting casual Career Fair. Space is limited. This event is open to all accounting interest, accounting majors, and MAcc students. Targeted audience is Sophomores and Juniors. This Spring recruitment event can be used to solicit brand recognition, summer leadership programs, internships, and full-time employment. Firms will have a 3 foot round high top table and are asked not to bring pop-ups and to limit marketing material.

*January 24th, 2019 | Cost $250.00*

### Honors Banquet

Donate a merit based scholarship to a deserving accounting student. Attend the plated networking honors banquet, meet and greet winners at an appetizer pre-event, sit with winners and other students, and receive table recognition for your donation. Get early access to newly inducted Beta Alpha Psi members. Scholarships start at a minimum of $1,000.00 and donors are asked to commit for 5-years.

*End of April | Attendance without donation | Meal charge per person at the time of event*

**ANYTIME**

### Beta Alpha Psi

The student run International Honors Organization for accounting, finance, and information systems majors. This organization typically includes the best and the brightest students in their majors. Throughout the Fall and Spring semester Beta Alpha Psi hosts meetings, panels, firm/corporate visits and other exciting opportunities to engage with this elite student population.

*Participation Cost $250.00*

### Info Tables

Coles College of Business is housed in the Burrus Building on campus. On the lower level of Burrus is an atrium that gets a lot of student foot traffic. This is a great way to establish branding on campus. Come, share information, and meet the students right where they are in between classes.

*Participation Cost Free*

### Classroom Lecture

This is a unique opportunity for any practitioner to get in the classroom. We will have a list of accounting topics for practitioners to choose from. The purpose of this event is for the students to hear class content from the individuals that do the work in their daily career. The professor will provide specifics on what needs to be covered and may supply a quiz that will be covered at the end of the lecture. There will be time for you to talk about your organization’s opportunities and benefits.

*Participation Cost $500.00*